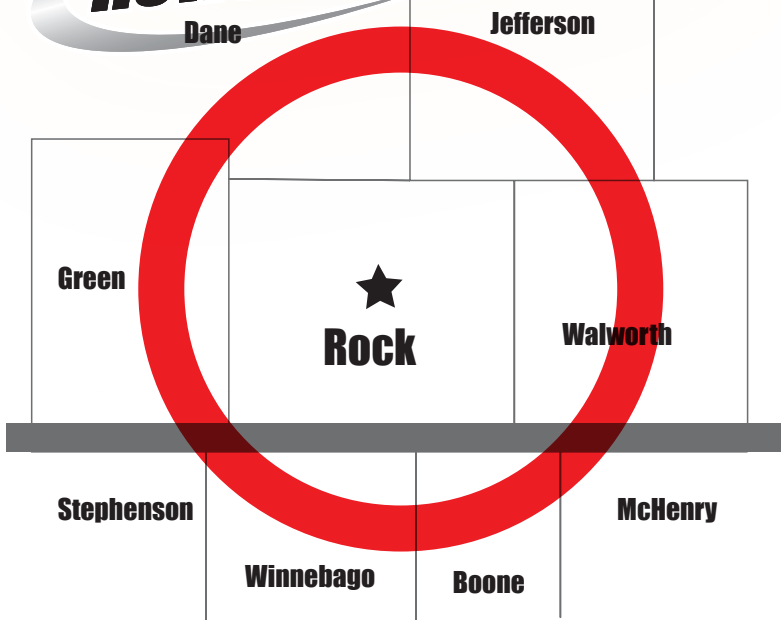


# 1230am 92.7fm **WCLO** news • talk • sports



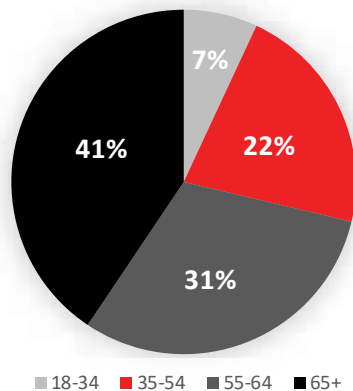
## PROFILE

**CALL LETTERS:** WCLO  
**DIAL POSITION:** 1230 AM & 92.7 FM  
**FORMAT:** News, talk, sports  
**WEBSITE:** [www.wclo.com](http://www.wclo.com)  
**FACEBOOK:** [facebook.com/1230wclo](https://facebook.com/1230wclo)  
**PHONE:** (608) 752-7895  
**TEXT LINE:** (608) 752-4000

### BIG RADIO

1 Parker Place, Suite 485  
 Janesville, WI 53545

## AUDIENCE



## SPORTS ON WCLO



**PLUS LOCAL  
HIGH SCHOOL  
FOOTBALL,  
BASKETBALL,  
AND BASEBALL!**



## PROGRAMS

- 12 MID - 4 AM** **Coast to Coast AM** - Take part in a nationwide call-in show that offers a perfect balance of topical issues, information and humor.
- 4 AM - 5 AM** **First Light** - Start your day with CBS Radio's morning news magazine program.
- 5 AM - 9 AM** **Southern Wisconsin's Morning News** - Southern Wisconsin's most complete news and information. Host Tim Beggs, WCLO news anchor Andrea Morrow, and sports director Josh Golberg bring you national news, local news, weather, sports, timely stock market and ag news, and more.
- 9 AM - 11:30 AM** **Your Talk Show with host Tim Bremel** - Rock County's favorite locally produced talk show featuring interviews, guests and phone-in comments on topical news items.
- 11:30 AM - NOON** Midday news, weather and market updates.
- NOON - 2 PM** **The Clark Howard Show** - As a consumer activist and money expert, Clark Howard empowers listeners to make smart decisions about their finances.
- 2 PM - 3 PM** **Dave Ramsey** - Dave Ramsey talks callers through their financial questions and concerns - offering support to the hurting and guidance to the financially uncertain.
- 3 PM** **Southern Wisconsin's Afternoon News @ 3, 4 and 5** - a complete 15-minute round-up of national, state and local news, weather and sports each hour (30 minutes at 5pm).
- 3:15PM - 5 PM** **The Stan Milam Show** - Stan Milam and guests discuss local, state and national topics of interest to Southern Wisconsin listeners. The conversation breaks for news at 4pm and picks up at 4:15.
- 5:30 PM - 6 PM** **CBS Evening News w/Anthony Mason** - Through a special arrangement with WISC-TV3 in Madison, WCLO brings you the audio portion of the popular weeknight news broadcast from CBS television.
- 6 PM - 9 PM** Dave Ramsey encore broadcast or sports broadcasts.
- 9 PM - 12 MID** **Jim Bohannon** - Bohannon describes himself as a "militant moderate" delivering his wit, wisdom and natural charm to listeners across the nation. A unique blend of breaking news, interesting features and informative reports on a spectrum of topics.
- \*Weekends feature WCLO local news, CBS Headline News, sports broadcasts, and various entertaining programs and features.

