# KFIG-AM, KFPT-AM, KYNO-AM, KFRR-FM, KJFX-FM, KJWL-FM, KWDO-FM EEO PUBLIC FILE REPORT August 1, 2022 - July 31, 2023

# I. VACANCY LIST

#### See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

	<b>Recruitement Sources ("RS")</b>	RS	# of		
Job Title	Used to Fill Vacancy	Referring	Interviewees	Hire Date	
Business Manager	3, 6, 9, 10, 12, 14, 23, 24, 25	6	1		1
Sales Assistant	2, 6, 12, 10, 14, 15, 23	15	3		
Account Executive - Radio	2, 6, 12, 10, 13, 14, 15, 23	13	5		
Account Executive - Radio	2, 6, 12, 10, 13, 14, 15, 23	13	5		
Account Executive - Radio	2, 6, 12, 10, 13, 14, 15, 23	13	5		
Account Executive - Radio	2, 6, 12, 10, 13, 14, 15, 23	13	5		
Administrative Assistant	13	1	1		
On-Air Personality	6	3	1	6/29/2023	David Caudillo
Programming Assistant	1, 14, 17	1	1		
Sales Assistant	2, 6, 12, 10, 14, 15, 23	6	3		
Promotions Director	13, 14	1	1		
Promotions Assistant	1, 14, 17	1	1		
Promotions Assistant	1, 14, 17	1	1		
Promotions Assistant	1, 14, 17	1	1		
Promotions Assistant	1, 14, 17	1	1		
Promotions Assistant	1, 14, 17	1	1		
					1
					1
					1

### I. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS No.	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	California State University, Fresno Mass Communication & Journalism 2225 E. San Ramon Ave M/S MF 10 Fresno, CA 93740 559-278-2087 Katherine Adams	N	1
2	California State University, Fresno Career Development Center 5241 N. Maple M/S TA 61 Fresno, CA 93740 559-278-2381 Debbie Young	N	0
3	California State University, Fresno 5245 N. Backer M/S PB7 Fresno, CA 93740 559-278-2341 Dr. K. C. Chen	Y	1
Δ	LinkedIn	N	Ω

7	www.linkedin.com	11	v
5	craigslist.org	N	0
5	http://www.craigslist.org	1	0
6	Indeed.com	Y	10
0	www.indeed.com	1	10
	The Fresno Bee		
7	Job Classifieds	Ν	0
	1626 E. Street		
	Fresno, CA 93786		
	559-441-6111		
8	allaccess.com	Y	0
0	http://allaccess.com	1	0
	California State University, Fresno		
9	5245 N. Backer M/S PB7	Y	0
	Fresno, CA 93740		
	559-278-4985		
	Michaeala Bojorquez-Ford		

# I. MASTER RECRUITMENT SOURCE LIST ("MRSL")

		Source Entitled to Vacancy Notification?	No. of Interviewees Referred by RS Over Reporting
RS No.	<b>RS</b> Information	(Yes/No)	Period
	Fresno City College	(	
	1101 E. University Avenue		
10	Fresno, CA 93741	Y	0
	559-442-8294		
	Charleszette Day		
	Fresno Chamber of Commerce		
	2331 Fresno Street		
11	Fresno, CA 93721	Ν	0
	Phone: 559-495-4800		
	Madelean Perea		
	Fresno Area Hispanic Foundation		
	1444 Fulton Street		
12	Fresno, CA 93721	Y	0
	Phone: 559-222-8705		
	Sandra Vidrio		
13	Walk-In / Unsolicited	N	1
14	Non-Employee Referral	N	3
15	Employee Referral	N	2
16	Internal Job Posting	N	0
17	Internship Program	Ν	
	Station Websites		
	www.957thefox.com		
18	www.newrock1041.fm	Ν	0
	www.993now.fm		
	www.940espnfresno.com		
	Glasdoor.com		
19	www.glasdoor.com	Ν	0
20	Monster.com		
20	www.monster.com	N	0
21	<b>Facebook.com</b>	N	0
21	www.facebook.com	IN	0
$\gamma\gamma$	CareerBuilder.com	N	1

	~~	www.careerbuilder.com	11	1	l
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RS No.	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
	Fresno Pacific University		
	1717 S Chestnut Ave		
23	Fresno, CA 93702 559-453-7150	Y	0
	Alicia Andrade		
	Express Employment Professionals		
	7411 N. Cedar Ave # 101		
24	Fresno, CA 93720	Y	1
	559-738-7822		
	Maggie Luna		
	AppleOne Employment Services		
	45 River Park PI W #101		
25	Fresno, CA 93720	Y	0
	559-435-8762		
	Lorenzo Ramirez		

# I. MASTER RECRUITMENT SOURCE LIST ("MRSL")

TOTAL INTERVIEWEES OVER REPORTING PERIOD

20

#### **III. RECRUITMENT INITIATIVES**

	Type of Recruitment Initiative	Brief Description of Activity	
1	Shadow/Mentoring Program	New Account Executives shadowed General Sales Manager ("GSM") during training period. GSM assists in job training, information of key station departments/personnel, goal setting and constructive	
		feedback daily. Four Account Executives participate during this reporting period.	
2	Internship Program	On-going, open-enrollment program all year long. Potential interns apply through direct email contact, Indeed, Job posting through Stations' website, or school/college. After initial introductory period, intern is paired with one of the staff to shadow and assist. Interns were asked about their interest, and placed in department related to their interest. In this reporting period, there are a total of 18 interns.	