

Course Registration is Now Open: First Steps Toward Entrepreneurship



AARP® Real Possibilities
Mountain Region

ARE YOU THINKING ABOUT STARTING A BUSINESS?

Are you over 50 and have a desire to take your hobby, passion, skill or idea and turn it into a small business? AARP and Yancey County Library are co-sponsoring a 4-week class that will help you take your first steps toward Encore Entrepreneurship.

- Do I have what it takes to start a business?
- Will people buy what I'm selling?
- How do I find my customers?
- Should I do this full-time or in my spare-time?
- Are there organizations that can help me?

This ***First Steps Toward Entrepreneurship*** class will be offered at no charge taught by Sherree Lucas, an encore entrepreneur herself. After working 25 years in the start-up world as a marketing executive in Silicon Valley, she moved to Asheville and is focused on sharing what she learned in starting a successful new business.

When: 4 consecutive Tuesdays beginning September 29th thru October 20, 2020

Time: 10AM – 11:30AM

Cost: No Charge

Where: Zoom video conference call. To register, click on this [link](#). Or email Sherree directly at slucas@sherree.consulting.

Class is limited to the first 20 who register.