

Travel and Tourism Development Authority

AGENDA

Tuesday - March 21st, 2023

1:00pm

County Administration Building

26 Crimson Laurel Cir #1

Bakersville, North Carolina

1. CALL TO ORDER
2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES
3. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER
In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particulate matter involved.
4. SIGN IN SHEET
5. ADDITIONS OR CHANGES TO THE AGENDA
6. ADOPTION OF THE AGENDA
7. APPROVAL OF THE MINUTES
8. PUBLIC COMMENT (3 minutes)

Travel and Tourism Development Authority

9. REPORTS & PRESENTATIONS (information only no vote)

- a. Visit NC Conference Debriefing - Matt & Whitney
- b. Zoom with Chanel Nestor - NC Rural Tourism
- c. Software Update

10. ITEMS FOR DISCUSSION

- a. Auditor Contract
- b. Photography Proposals
- c. Marketing Advertisement Discussion
- d. Bridge the Gap Marketing Update

11. FINANCE REPORT- Mavis Parsley

12. UPCOMING EVENTS

13. NEXT MEETING - April 4th, 2023

14. BOARD COMMENTS -

15. ADJOURNMENT -