

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, April 16, 2024 1:00pm

Mitchell County Administrative Building, Commissioners Conference Room
Bakersville, North Carolina

1. CALL TO ORDER
2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES
3. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER
In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any board member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particulate matter involved.
4. ADDITIONS OR CHANGES TO THE AGENDA
5. ADOPTION OF THE AGENDA
6. APPROVAL OF THE MINUTES - March 12, 2024
7. FINANCE REPORT (Mavis Parsley)
 - Financials
 - Budget Discussion
8. REPORTS & PRESENTATIONS
 - Directors Report

9. ITEMS FOR DISCUSSION

Bylaw Approval

Approval of Videographer for Fire on the Mountain

Purchasing Crowdriff

Retire NC

Visitor Guide

Visit NC Travel Guide Ad

Photo Bids

Brianna paying items needing a CC

UT Gameday advertising

10. UPCOMING EVENTS

a. **Bakersville**

04/20 - National Parks Week

b. **Spruce Pine**

04/18/- Western AG Women's Retreat

05/31-06/2 - Toe River Arts Studio Tour

c. **Little Switzerland**

4/17- Switzerland Inn Opens

11. PUBLIC COMMENT

12. NEXT MEETING - May 21, 2024

13. BOARD COMMENTS

14. ADJOURNMENT