

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, May 21, 2024 1:00pm

Mitchell County Administrative Building, Commissioners Conference Room
Bakersville, North Carolina

1. CALL TO ORDER

2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES

3. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER

In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any boardmember have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particulate matter involved.

4. ADDITIONS OR CHANGES TO THE AGENDA

5. ADOPTION OF THE AGENDA

6. APPROVAL OF THE MINUTES - April 16, 2024

7. FINANCE REPORT (Mavis Parsley)

Financials

Presentation of Budget

8. REPORTS & PRESENTATIONS

Directors Report

9. ITEMS FOR DISCUSSION

Retire NC
Visit NC Travel Guide Ad
Photo Bid Approval to run
College Athletics Advertising
Drone Photos - Videos John Masters

10. UPCOMING EVENTS

a. **Bakersville**

05/23 - STR Meet & Greet
05/24- Mica Gallery After Hours 5-7

b. **Spruce Pine**

05/23- STR Meet & Greet
05/24- Brad Ragan Reopening @ 11am
05/25 - Blue Ridge Craft Show
05/25- Memorial Day Cookout
05/31-06/2 - Toe River Arts Studio Tour

c. **Little Switzerland**

05/25- Emerald Village Black light Mine Tour

11. PUBLIC COMMENT

12. NEXT MEETING - June 18, 2024

13. BOARD COMMENTS

14. ADJOURNMENT