

Mitchell County Travel & Tourism Development Authority
REGULAR SESSION

AGENDA

Tuesday, June 18, 2024 1:00pm

Mitchell County Administrative Building, Commissioners Conference Room
Bakersville, North Carolina

1. CALL TO ORDER
2. WELCOME / REMINDER TO SILENCE MOBILE DEVICES
3. ETHICS AWARENESS AND CONFLICT OF INTEREST REMINDER
In accordance with the Mitchell County Travel and Tourism Development Authority bylaws, it is the duty of each Board member to avoid both conflicts of interest and appearance of conflict. Does any boardmember have any known conflict of interest or appearance of conflict with respect to any matters coming before the Board? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particulate matter involved.
4. ADDITIONS OR CHANGES TO THE AGENDA
5. ADOPTION OF THE AGENDA
6. APPROVAL OF THE MINUTES - May 21, 2024
7. FINANCE REPORT (Mavis Parsley)
 - Financials
 - Presentation of Budget / Adoption
8. REPORTS & PRESENTATIONS
 - Directors Report

9. ITEMS FOR DISCUSSION

Visit NC Travel Guide Ad

Photo submission discussion/selection

Stage purchase for events

College Athletics Advertising - App

Great Trails Conference

Looking Forward to 2025/ Board Day

Visit NC Co-op

10. UPCOMING EVENTS

a. **Bakersville**

06/21-22 - NC Rhododendron Festival

07/04- Fireworks in Bakersville

07/06 - Town Wide Yardsale

07/06- Penland Fireworks

b. **Spruce Pine**

06/20- Third Thursday

07/06- Spruce Pine Fireworks

c. **Little Switzerland**

06/22- Emerald Village Black light Mine Tour

07/04- 4th of July Parade

11. PUBLIC COMMENT

12. NEXT MEETING - July 16, 2024

13. BOARD COMMENTS

14. ADJOURNMENT