

McVey Entertainment Group, LLC
2575 Snake River Avenue, Lewiston ID 83501

EEO Public File Report

June 1, 2019-May 31, 2020

FULL-TIME VACANCIES: 2

Position #1: Account Executive

OUTREACH:

Online Ads placed on Indeed.com; ziprecruiter.com; NWMarketJobs.com and koze.com. Recruitment ads ran on-air on all 3 stations. Print ad in Lewiston Tribune. Sent to ISBA for placement on the “employment section” of the ISBA website.

RECRUITMENT SOURCE: APPLICATIONS: INTERVIEWS: HIRED:

RECRUITMENT SOURCE:	APPLICATIONS:	INTERVIEWS:	HIRED:
Lewiston Tribune	0	0	
Koze.com	3	0	
On air ads	3	3	
ZipRecruiter.com	22	3	
Personal Referral	1	1	
Indeed.com	70	20	1
ISBA	0	0	
NW Market Jobs	3	0	

The position was filled in September, but was vacant again in October, so outreach continues via the same sources. Sales position is still open as of May 31, 2020.

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POSITION #2: News Director

OUTREACH:

Online Ads placed on Indeed.com, koze.com, All-Access.com and NASBA website. Sent to ISBA for placement on the "employment section" of the website.

RECRUITMENT SOURCE: APPLICATIONS: INTERVIEWS: HIRED:

RECRUITMENT SOURCE:	APPLICATIONS:	INTERVIEWS:	HIRED:
All-Access	5		
KOZE.com	1		
Personal Referral	1	1	
Indeed.com	7		
ISBA	0		

Position has only been vacant for 2 weeks at the time of this filing. Only one interview has been conducted.

EEO Compliance Outreach:

EEO ads ran on-air 5x per week, on all stations.

EEO compliance script:

- McVey Entertainment group is committed to Equal Employment Opportunities in broadcasting. We strive to ensure that no person is discriminated against in employment on the basis of race, color, religion, national origin, sexual orientation or gender. McVey Entertainment Group provides notification of full-time job vacancies to organizations

assisting job seekers. Any organization that would like to receive notification of job openings at our stations should contact us at 208-743-2502 and request to be included on our employment opportunity notification list.

OUTREACH:

McVey Entertainment Group offered an internship to fulfill needs of students.