

THURSDAY MAY 9, 2019



96.1 KICX

Newsflash

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STOCKS

DOW	↑	NASDAQ	↓
2.24 TO		20.437 TO	
25,967.33		7,943.32	

WEATHER

Today	Fri	Sat
Shower/ Breezy	Mostly Cloudy	Mostly Sunny
High 53	High 62	High 70



WALK-IN HOURS

MONDAY - FRIDAY

7 AM - 5 PM

SATURDAY

8 AM-10 AM

NO APPOINTMENT NECESSARY

1401 EAST H STREET
344-4110

**Looking
for LOVE?**
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**McCook
Humane
Society!**

McCook Humane Society

100 South Street
345-2372
Hours: M-F: 2-5
Sat: 12-4

GENERAL AVIATION APPRECIATION MONTH

Governor Pete Ricketts and Nebraska Department of Transportation (NDOT) Director Kyle Schneweis joined representatives from Nebraska's aviation industry to celebrate General Aviation Appreciation Month. General aviation and community airports are vital to the Nebraska economy and play a key role in the continued flow of commerce, tourists, and visitors to the state. Governor Ricketts has been a constant advocate for infrastructure in the state, including supporting advancements at general aviation airports throughout Nebraska. "General aviation connects Nebraskans with far-off markets and has played a major role in raising our state's global profile," said Governor Ricketts. "General aviation also enables doctors and other healthcare specialists to quickly reach patients in every corner of our state. This year, I especially want to thank Nebraska's aviation industry for its help in surveying flood damage and providing relief during the recent natural disaster."

A LOT OF THOUGHT WENT INTO SLOGAN

Nebraska Tourism Director John Ricks says the current tourism slogan "Nebraska... Honestly, it's not for Everyone" was meant to counter the widely-held notion that the state is flat and boring, with nothing to offer tourists. Ricks was the featured speaker at Wednesday's Tourism Appreciation Luncheon at the Gering Civic Center, telling those in the audience a lot of thought, research and a little science went into the development of the new campaign advertisements. "The campaign need(ed) to be what we call 'pattern interruptive' or 'innovatively disruptive'," says Ricks. "And back then, we even said, 'It may feel risky and edgy, but a successful campaign will fall outside the comfort zone of some people in the industry'. And it has, and it's okay". Ricks says the advertisements are aimed at intellectually curious people outside the state who "see value in slowing down, they appreciate nuance. I call them the people who will take the time to 'peel back the onion', to really see and experience detail and nuance. We know who these people are now."

SASSE RUNNING FOR RE-ELECTION

U.S. Senator Ben Sasse said everything he is doing suggests that he is running for re-election to the United States Senate. That includes creating a large campaign fund. According to the FEC first-quarter campaign finance report, Sasse had \$2,036,527 in campaign cash on hand as of March 31, 2019. The first-term Senator said he will have a meeting with his family in August to discuss the decision. "Everything we're doing suggests that we're running for re-election," Sasse said. "But we promise to not make a final decision, final public announcement until this summer." Sasse has frequently criticized President Donald Trump. He has said he "regularly" considers leaving his party and becoming an independent.



Comedian Will C.

Featured on
Bob & Tom
and has been on
"Modern Family!"
Saturday, May 18th
7:00pm
at the Oberlin
American Legion
(114 South Rodeaver)

Tickets are
\$15 advance
\$20 at the door.
Order tickets now @
785-470-1791



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AND THE HAWK**



**2019 CATTLEMEN'S
BALL
JUNE 7TH AND 8TH**
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CONCERT!

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GOLF AND MORE!!

*LIMITED SPACE
AVAILABLE!

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TICKETS

