WXBC-FM "104.3, the River"
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DATE: 26 April 2024
FROM: Lee Bramlett
RE: Revision of On-Air Obituary Policy

*- Obituaries will be read as part of Local Newscasts at 5, 6, 7 and 8am, 12noon and 4pm Monday through Saturdays and 7 and 9am and 12noon on Sundays (unless pre-empted for special programming.)

*- Station reserves the right to edit notices to fit a Broadcast Format. "Broadcast format" is (Name), (Age, City of Residence), (Date, Location of Passing). Survivors include: (spouse), ({step}children), (siblings), (Parents/Grandparents as needed), (numbers of {great, etc.} grandchildren). (Time/Location of services) with burial (location). (Visitation Time and Location). (Expressions of sympathy). (Funeral Home in Charge of arrangements if service/visitation is at separate location; no service planned). (Expressions of Sympathy).

*- The following information WILL NOT be aired: Biography; Preceded in death by, Non-married partners, "Special Friends", Former Spouses, Pets, Specific Names of Nieces and Nephews, Grand- and Great- Grandchildren.

*- Obituaries will be read on a two-day cycle following receipt of information, with list of survivors and service times read on the 1st day, then service times only on the 2nd. Obituaries received Saturday afternoon and Sunday morning will be read through the 8am Monday Local Newscast. Items will also be posted on the Obituary page at wxbc1043.com for a period of 30 days following receipt and publication.

*- Reading of notices are provided AT NO COST to Funeral Homes.

*- All obituaries must be submitted for broadcast/ publication by EMAIL ONLY to wxbc@bbtel.com. Information will only be accepted from FUNERAL HOMES. Any family member or party desiring an obit for broadcast is advised to contact the Funeral Home in charge of arrangements to contact us with the information.

*- In order to provide timely dissemination of information to the community, the station requests information be presented as promptly as possible. Station reserves the right to consult Funeral Home's website to double-check information in need of clarification.