

KBUR-AM KBKB-AM KDMG-FM KKMI-FM WQKQ-FM KHDK-FM  
**Pritchard Broadcasting Corporation Employment Unit**  
 Burlington, Ft. Madison and New London, IA & Dallas City, IL  
**2021 EEO Public File Report**  
 Outreach Initiative Activity from August 1, 2020 to July 31, 2021

<b>A. Full-time Vacancies Filled During Past Year</b>				
<b>1 Job Title:</b>	Account Executive	<b>Date Filled:</b>	March 1, 2021	
<b>B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy</b>				
<b>1. Job Title:</b>	Account Executive			
<b><u>Source</u></b>	<b><u>Contact Person</u></b>	<b><u>Address</u></b>	<b><u>Tel #</u></b>	<b><u>Referred Person Hired?</u></b>
IBA Jobs.com	Lisa Reynolds	PO Box 71186, Des Moines, IA 50325	515-224-7237	No
Radio Advertising	John Pritchard, President	610 N. 4 <sup>th</sup> St, STE 300, Burlington, IA 52601	319-752-5402	No
AllAccess.com	Joel Denver, President	28955 Pacific Coast HWY, STE 210, Malibu, CA 90265	310-457-6616	No
Employee Referral	John Pritchard, President	610 N. 4 <sup>th</sup> St, STE 300, Burlington, IA 52601	319-752-5402	Yes
<b>C. Total Number of Persons Interviewed For All Full-time Vacancies Filled During the Past Year.</b>				2
<b>D. Total Number of Interviews For All Full-time Vacancies Filled During the Past Year Per Recruitment/Referral Source</b>				
<b><u>Source:</u></b>		<b><u># Interviewed</u></b>		
IBA Jobs.com		0		
Radio Advertising		0		
AllAccess.com		1		
Employee Referral		1		
Total		2		

In addition to the recruitment sources listed above, Pritchard Broadcasting Corporation also notified each of the following further Recruitment/Referral sources, in writing, of each full-time job vacancy from August 1, 2020 to July 31, 2021. None of the Recruitment/Referral sources have requested notification of job vacancies.

<u>NAME</u>	<u>CONTACT</u>	<u>ADDRESS</u>	<u>CITY</u>	<u>ST AT E</u>	<u>ZIP</u>	<u>PHONE</u>	<u>EMAIL</u>
Aquinas College	Joseph Fox	1700 Fulton Street East	Grand Rapids	MI	49506	616-632-2126	<a href="mailto:careerservices@aquinas.edu">careerservices@aquinas.edu</a>
Butler University	Gary Beaulieu	4600 Sunset Avenue	Indianapolis	IN	46208	319-940-9383	<a href="mailto:career@butler.edu">career@butler.edu</a>
Calvin University	TaRita Johnson	3201 Burton Street SE	Grand Rapids	MI	49546	616-526-6485	<a href="mailto:career@calvin.edu">career@calvin.edu</a>
Central College	Jessica Klyn De Novelo	812 University Street	Pella	IA	50219	641-628-5856	<a href="mailto:klynj@central.edu">klynj@central.edu</a>
Central Michigan University	Julia Sherlock	1200 South Franklin Street	Mount Pleasant	MI	48859	989-774-3068	<a href="mailto:careers@cmich.edu">careers@cmich.edu</a>
Coe College	Nanci Young	1220 1st Avenue NE	Cedar Rapids	IA	52402	319-399-8500	<a href="mailto:o-career@coe.edu">o-career@coe.edu</a>
Columbia College Chicago	Eric Wordlow	754 South Wabash Avenue	Chicago	IL	60605	312-369-7280	<a href="mailto:careercenter@colum.edu">careercenter@colum.edu</a>
Cornerstone University	Kimberly Zainea	1001 East Beltline Avenue Northeast	Grand Rapids	MI	49525	616-949-5300	<a href="mailto:info@cornerstone.edu">info@cornerstone.edu</a>
DePaul University	Karyn McCoy	1 E Jackson Blvd	Chicago	IL	60604	312-362-8437	<a href="mailto:career_center@depaul.edu">career_center@depaul.edu</a>
Drake University	Chrystal Stanley	2507 University Avenue	Des Moines	IA	50311	515-271-2011	<a href="mailto:pcds@drake.edu">pcds@drake.edu</a>
Eastern Michigan University	Sarah Kersey Otto	210 Owen Building	Ypsilanti	MI	48197	734-487-0400	<a href="mailto:career_services@emich.edu">career_services@emich.edu</a>
Grinnell College	Kelly Harris	1103 Park Street	Grinnell	IA	50112	641-269-4940	<a href="mailto:career@grinnell.edu">career@grinnell.edu</a>
Hamilton College	Cheney Cronin	198 College Hill Road	Clinton	NY	13323	315-859-4346	<a href="mailto:ccadmin@hamilton.edu">ccadmin@hamilton.edu</a>
Illinois Institute of Technology	BJ Engelhardt	3201 South State Street	Chicago	IL	60616	312-567-3000	<a href="mailto:careerservices@iit.edu">careerservices@iit.edu</a>
Illinois Wesleyan University	Brian Richardson	1211 Park Street	Bloomington	IL	61701	309-556-3071	<a href="mailto:ccenter@iwu.edu">ccenter@iwu.edu</a>
Kansas State University	Debbie Owens	705 North 17th Street	Manhattan	KS	66506	785-532-6506	<a href="mailto:careercenter@k-state.edu">careercenter@k-state.edu</a>
Marian University - Wisconsin	Mary Hatlen	45 South National Avenue	Fond du Lac	WI	54935	920-923-7161	<a href="mailto:careerservices@marianuniversity.edu">careerservices@marianuniversity.edu</a>
Marquette University	Courtney Hanson	1324 W. Wisconsin Avenue, PO Box 1881	Milwaukee	WI	53201	414-288-7423	<a href="mailto:career.services@marquette.edu">career.services@marquette.edu</a>
Michigan State University	Maya Craft	220 Trowbridge Road	East Lansing	MI	48824	517-355-9510	<a href="mailto:hshep@msu.edu">hshep@msu.edu</a>
Michigan Technological University	Beth Williams	1400 Townsend Drive	Houghton	MI	49931	906-487-2313	<a href="mailto:career@mtu.edu">career@mtu.edu</a>
Milwaukee School of Engineering	Julie Way	1025 North Broadway	Milwaukee	WI	53202	414-277-7120	<a href="mailto:career-services@msoe.edu">career-services@msoe.edu</a>
Minnesota State University, Mankato	Pam Weller	228 Wiecking Center	Mankato	MN	56001	507-389-6061	<a href="mailto:cdc@mnsu.edu">cdc@mnsu.edu</a>
Missouri State University	Kelly Rapp	901 South National Avenue	Springfield	MO	65897	417-836-5636	<a href="mailto:careercenter@missouristate.edu">careercenter@missouristate.edu</a>
Missouri Western State University	Jean Foster	4525 Downs Drive	St. Joseph	MO	64507	816-271-4200	<a href="mailto:jfoster25@missouriwestern.edu">jfoster25@missouriwestern.edu</a>
Northwestern College - Iowa	Elizabeth Pitts	101 7th Street SW	Orange City	IA	51041	712-707-7225	<a href="mailto:career@nwciova.edu">career@nwciova.edu</a>
Northwestern University	Geni Harclerode	633 Clark Street	Evanston	IL	60208	847-491-3741	<a href="mailto:handshake@northwestern.edu">handshake@northwestern.edu</a>
Roosevelt University	Jennifer Wonderly	430 South Michigan Avenue	Chicago	IL	60605	312-341-3560	<a href="mailto:career@roosevelt.edu">career@roosevelt.edu</a>
Saint Louis University	Floyd Welsh	One North Grand Blvd	St. Louis	MO	63103	314-977-2828	<a href="mailto:career_services@slu.edu">career_services@slu.edu</a>
Saint Mary's University of Minnesota	Mke Hagarty	700 Terrace Hts	Winona	MN	55987	507-457-6695	<a href="mailto:mhagarty@smumn.edu">mhagarty@smumn.edu</a>
South Dakota School of Mines & Technology	Matthew Hanley	501 East Saint Joseph Street	Rapid City	SD	57701	605-394-2667	<a href="mailto:careercenter@sdsmt.edu">careercenter@sdsmt.edu</a>
South Dakota State University	Sherry Fuller Bordewyk	1421 Student Union Ln	Brookings	SD	57006	605-688-4425	<a href="mailto:careers@sdsstate.edu">careers@sdsstate.edu</a>
Southern Illinois University - Carbondale	Jaime Conley-Holt	1263 Lincoln Drive	Carbondale	IL	62901	618-453-2391	<a href="mailto:careerdevelopment@siu.edu">careerdevelopment@siu.edu</a>

Southwest Minnesota State University	Melissa Scholten	1501 State Street	Marshall	M	56258	507-537-6221	<a href="mailto:careers@smsu.edu">careers@smsu.edu</a>
The College of St. Scholastica	Mary Anderson	1200 Kenwood Avenue	Duluth	M	55811	218-723-6085	<a href="mailto:careers@css.edu">careers@css.edu</a>
The University of Michigan	John Luther	515 East Jeffers Street	Ann Arbor	MI	48109	734-764-7460	<a href="mailto:careercenter@umich.edu">careercenter@umich.edu</a>
University of Central Missouri	Amber Goreham	415 East Clark Street	Warrensburg	M	64093	660-543-4985	<a href="mailto:recruiter@ucmo.edu">recruiter@ucmo.edu</a>
University of Illinois at Urbana-Champaign	Phelicia Puryear	715 South Wright Street, MC-383	Champaign	IL	61820	217-333-0820	<a href="mailto:ireillini@illinois.edu">ireillini@illinois.edu</a>
University of Iowa	Sherry Rhinehart	213 North Clinton	Iowa City	IA	52242	319-335-1023	<a href="mailto:careercenter@uiowa.edu">careercenter@uiowa.edu</a>
University of Minnesota	Jackie Corral	100 Church Street Southeast	Minneapolis	M	55455	612-625-5000	<a href="mailto:goldpass@umn.edu">goldpass@umn.edu</a>
University of Missouri - Columbia	Matt Reiske	201 Student Success Center	Columbia	M	65211	573-882-6801	<a href="mailto:career@missouri.edu">career@missouri.edu</a>
University of Nebraska - Lincoln	Bill Watts	1400 R Street	Lincoln	NE	68508	402-472-3145	<a href="mailto:careerservices@uni.edu">careerservices@uni.edu</a>
University of Wisconsin - Green Bay	Linda Peacock-Landrum	2420 Nicolet Drive	Green Bay	WI	54311	920-465-2163	<a href="mailto:careers@uwgb.edu">careers@uwgb.edu</a>
University of Wisconsin - Eau Claire	Alyssa Slaby	105 Garfield Avenue, PO Box 4004	Eau Claire	WI	54702	715-836-3487	<a href="mailto:arcc@uwec.edu">arcc@uwec.edu</a>
University of Wisconsin - La Crosse	Karolyn Bald	1725 State Street	La Crosse	WI	54601	608-785-6950	<a href="mailto:career@uwlax.edu">career@uwlax.edu</a>
University of Wisconsin - Madison	Jonathon Ferguson	500 Lincoln Drive	Madison	WI	53706	608-265-4497	<a href="mailto:jonathon.ferguson@wisc.edu">jonathon.ferguson@wisc.edu</a>
University of Wisconsin - Parkside	Linda Bevec	900 Wood Road	Kenosha	WI	53144	262-595-2040	<a href="mailto:rangertrak@uwp.edu">rangertrak@uwp.edu</a>
University of Wisconsin - Platteville	Trapper Mitchell	1 University Plz	Platteville	WI	53818	608-342-1183	<a href="mailto:cpdo@uwplatt.edu">cpdo@uwplatt.edu</a>
University of Wisconsin - River Falls	Career Services	410 South 3rd Street	River Falls	WI	54022	715-425-3572	<a href="mailto:career.services@uwrf.edu">career.services@uwrf.edu</a>
Valparaiso University	Tom Cath	1509 Chapel Drive, Harre Union, Room 100	Valparaiso	IN	46383	219-464-5005	<a href="mailto:career.center@valpo.edu">career.center@valpo.edu</a>
Western Illinois University	Mandi McRaven	1 University Circle	Macomb	IL	61455	309-298-1884	<a href="mailto:sa-mcraven@wiu.edu">sa-mcraven@wiu.edu</a>
Western Michigan University	Brenda Case-Parris	1903 Western Michigan Avenue	Kalamazoo	MI	49008	269-387-2745	<a href="mailto:brenda.case-parris@wmich.edu">brenda.case-parris@wmich.edu</a>
Wichita State University	Megan Nold	1845 Fairmount Street	Wichita	KS	67260	319-978-3688	<a href="mailto:careerdevelopment@wichita.edu">careerdevelopment@wichita.edu</a>
William Penn University	Debbie Stevens	201 Trueblood Avenue	Oskaloosa	IA	52577	800-779-7366	<a href="mailto:webadmin@wmpenn.edu">webadmin@wmpenn.edu</a>
Wisconsin Lutheran College	Thad Jahns	8800 West Bluemound Road	Milwaukee	WI	53226	414-443-8800	<a href="mailto:thad.jahns@wlc.edu">thad.jahns@wlc.edu</a>

**Outreach Category:** The establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

**Date of Initiative:** June 9, 2021 to present and continuing.

**Initiative Description/Participation:** In cooperation with Carthage High School and Carl Sandburg College, Hayden Roberts, seeking a career in Broadcasting and Journalism, interned in a number of capacities including news writing, reporting and producing, production, announcing, voice tracking and board operation. Hayden was moved to a paid intern on July 1, 2021.

**Names & positions of station personnel involved/in attendance:** Steve Hexom, KBUR Program Director, Collin Leddy, Pritchard Broadcasting News Director, Patrick Fee, WQKQ and KDMG Program Director.

**Outreach Category:** Participation in at least four **job fairs** by station personnel who have substantial responsibility for hiring decisions

**Date of Initiative:** July 15, 2021

**Initiative Description/Participation:** IowaWorks Job Fair held at the West Burlington Mall on July 15, 2021 from 2PM to 5PM was attended by Sherry Porterfield, Sales and Marketing Manager. Sherry Porterfield spoke with Job Fair attendees and took resumes from persons interested in On-Air or Advertising Sales job positons.

**Names & Positions of station personnel involved/in attendance:** Sherry Porterfield, Sales and Marketing Manager

**Outreach Category:** Host at least one job fair.

**Date of Initiative:** July 15, 2021.

**Initiative Description/Participation:** Pritchard Broadcasting Corporation in conjunction with IowaWorks hosted a job fir at Westland Mall as well as having an active presence in a booth explaining Job opportunities in our Company. Steve Hexom did an interview with Jennifer Pope and Deb Fox previewing the Fair and the interview aired on all stations.

**Names & Positions of station personnel involved in/in attendance:** Steve Hexom, KBUR Program Director, Sherry Porterfield, Sales and Marketing Manager, Ben Vogel, Assistant Sales Marketing Manager.

**Outreach Category:** Participation in activities other than the fifteen options that the licensee has designed to further the goal of disseminating information about employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

**Date of Initiative:** June 11-12, 2021

**Initiative Description/Participation:** Emily Murphy, a Journalism and Communications Major at University of Wisconsin-Green Bay interviewed Collin Leddy and Steve Hexom on the current state of Broadcast Journalism and how it has changed over the years.

**Names and Positions of station personnel involved/in attendance:** Collin Leddy, News Director and Steve Hexom, KBUR Program Director