



KTLO.com



ABOUT US

Founded in 1953, KTLO Radio and KTLO.com are the premier sources for news, sports and community information in the Twin Lakes Area.

Each station carries local news broadcasts daily, with complete news, weather and sports at 7 a.m., noon and 5 p.m. on our flagship station, KTLO 97.9 FM.,

Giving users free information and entertainment, KTLO is the home of Mountain Home High School sports broadcasts..

18.5M

PAGEVIEWS

In 2020, 2,182,906 users
visited KTLO.com

11K+

FOLLOWERS

12,972 social media users follow
KTLO's platforms to stay up to
date on information

2.14

MINUTES

The average time spent per
session by visitors to KTLO.com



KTLO 97.9 FM
AMERICA'S BEST MUSIC

- Your home for Bob Knight in the morning, the No. 1 rated morning show in the market
- Home of locally produced shows: Gardening in the Ozarks, Local Matters, Jack the Car Guy and Live in the Boat
- Local news broadcasts at 7 a.m., noon and 5 p.m. Playing adult standards for the 45-plus demo. 50,000 Watts, established in 1970.

KTLO 1240 AM

REAL COUNTRY

- Home of Drive Time Sports, St. Louis Cardinals baseball and The Herd with Colin Cowherd
- Live Trading Post, weekdays from 11 a.m.-noon
- ABC News
- Farm Report

Playing traditional country for the 35-plus demographic. 1,000 watts. Established 1953, the first and oldest station in the Twin Lakes Area.



CLASSIC HITS 101.7 FM

YOUR HOME FOR BOMBER SPORTS

- Playing classic hits from the 1970s, 80s and 90s
 - Live Trading Post, weekdays from 11 a.m.-noon
 - Home of Arkansas State Red Wolves football
- Playing classic rock and pop from the 35-65 demographic. 6,000 watts. Established 1996.

KBOD 99.7 FM

THE BOOT

KICKIN' YOUR COUNTRY UP A NOTCH

- Your home for Brad Haworth in the morning
- Your chance to win during Battle of the Sexes, and TriBond each weekday morning
- Club Boot
- American Country Countdown every Saturday morning

Playing contemporary country for the 18-49 demographic. 50,000 watts. Established 2012.



We're here for you! Contact Heather Loftis for sales, Brad Haworth for programming and Sonny Elliott for digital by calling 870-425-3101.