**EEO 2017**

**a. Employment units covered**

**KJRV**

**KIJV**

**KOKK**

**b. Reporting period**

**Dec. 1st 2016 thru Nov. 30th 2017**

**c. Full time vacancy filled during reporting period**

**Account Executive**

**d. Recruitment sources used to fill positions**

**KIJV/KOKK/KJRV- radio**

[**www.performance-radio.com**](http://www.performance-radio.com/) **– station website**

[**www.bigjimrocks.com**](http://www.bigjimrocks.com/) **– station website**

**Plainsman/Payday - newspaper**

**SD Broadcasters Association - website**

**SD Dept. of Labor – website**

**Station Facebook pages**

**e. Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period 7**

**SD Broadcasters: Marla Willard 106 W Capital Ave Pierre, SD 57501 605-224-7426**

**SD Dept. of Labor: Judy Edon 2361 Dakota Ave. S. Huron SD 57350 605-353-7155**

**1 referral**

**The Plainsman: Shaun Sarvis 49 3rd St. Huron SD 57350 605-353-7401**

**2 referrals**

**KIJV/KOKK/KJRV: Shawn Martin 1726 Dakota Ave. S. Huron, SD 57350 3**

**3 referrals**

**Station Facebook pages 1 referral**

**Hiree was referred by radio ads**

**f. During the year Performance Radio participated in the following initiatives;**

**1- On March 3rd , General Manager Shawn Martin spoke about marketing for small business and career opportunities in the broadcast industryat the Greater Huron Development Corporation Small Business Conference**

**2.- On April 7th, Tiger 95 employees Shawn Martin (General Manager) and Erica Woodbury (part-time announcer) spoke to the Holy Trinity Catholic School class about careers in broadcasting and media sales. The event, sponsored by Performance Radio and United Way, was held from 2-3pm and included representatives from the Huron Chamber, American Bank and Trust, Montgomery Agency and Craig Lee Photography.**

**3-On May 23rd, Performance Radio awarded a $1000 scholarship in the name of former General Manager Linda Marcus, to Huron High school student Alison Valero Castillo.**

**Participating employees:**

**Shawn Martin- General Manager**

**4-On November 11th, Performance Radio hosted a job fair. The event was advertised on KIJV, KOKK and KJRV, the Plainsman, and the station’s social media pages.**

**Participating employees:**

**Shawn Martin- General Manager**

**Jan Eickhoff- Office Manager**

**Jeff Duffy- Program Director**

**Matt Watson- Program Director**

**Jan Eickhoff- Office Manager**

**Performance radio has fewer than 10 full time employees**