

YMCA OF GREENWICH ANNUAL REPORT 2023



CHANGING LIVES, BUILDING COMMUNITY



LEADERSHIP REPORT

For over a century, the YMCA of Greenwich has been a steadfast pillar of our community, dedicated to enhancing the well-being of Greenwich residents through affordable and accessible programs and services.

Last year, with the launch of our Strategic Plan, we made it a priority to forge collaborative partnerships with local organizations to address pressing community needs. Many of our key initiatives aligned with local organizations already deeply involved in identifying and tackling Greenwich's challenges, leveraging the YMCA's resources to make a meaningful impact.

Through this endeavor, we recognized a pressing demand for affordable and safe afterschool childcare services in Greenwich. In response, we initiated our After School Enrichment Program, identifying families in need through our partnership with Greenwich Public Schools. Today, 75% of the students in our after-school program come from Title I schools within the Greenwich Public School system, with all students receiving complimentary transportation to the YMCA via bussing from their schools.

Additionally, we partnered with Greenwich United Way's Reading Champions program to foster literacy and instill a love of reading in children, collaborated with FillingInTheBlanks to provide weekend meals for children in need, and joined forces with MakeInspires to offer stimulating S.T.E.M. workshops every month.

Our collaboration with Greenwich Public Schools continued with a focus on water safety education for our waterfront community. Through our Safety Around Water program, we evaluated the water safety skills of nearly 600 4th graders and now offer a free six-week water safety program to those identified as needing additional skills.

In alignment with our commitment to serving families, we ran our Running Start program for the second consecutive year. This year, we doubled the number of children we helped with back-to-school shopping, allowing them to start the school year with confidence while alleviating some of the financial burden on their parents. With support from Neighbor to Neighbor, we also provided new backpacks and supplies to these students.

For adults grappling with chronic illnesses, our partnership with Greenwich Hospital helped refer cancer survivors to our LIVESTRONG at the YMCA program, providing improved fitness and quality of life and significant decreases in cancer-related fatigue. Additionally, we continued to work with Parkinson's Body & Mind, offering specialized fitness classes to enhance balance, coordination, and agility, thereby improving the quality of life for those affected by Parkinson's disease.

At the heart of the YMCA's mission lies community empowerment. Our youth development, healthy living, and social responsibility initiatives all serve this central purpose. We are fortunate to collaborate with numerous individuals and organizations in Greenwich who share our vision and understand the transformative power of community engagement. We eagerly anticipate another year of collective progress and impact.

Truly Yours,



Matthew Skaarup
Chief Executive Officer



Marcel Bens
Chairman of the Board

OUR IMPACT IN 2023

7,397+

COMMUNITY MEMBERS SERVED AT THE Y

3,147

TOTAL MEMBERSHIP UNITS

13% OVERALL INCREASE FROM 2022

4,250

PROGRAM PARTICIPANTS IN PROGRAMS LIKE CAMP, COMPETITIVE AQUATICS, YOUTH AND ADULT PROGRAMS & SWIM LESSONS

FOR COMMUNITY

\$237,000+

PROVIDED IN COMMUNITY IMPACT PROGRAMS AND FINANCIAL ASSISTANCE



Accessible Memberships



Child Care



Water Safety



Evidence Based Health Initiatives

FOR SOCIAL RESPONSIBILITY



73

CHILDREN RECEIVED NEW SCHOOL CLOTHING THROUGH OUR RUNNING START PROGRAM, GIVING CHILDREN CONFIDENCE AT THE START OF A NEW SCHOOL YEAR



600+

4TH GRADE STUDENTS IN GREENWICH PUBLIC SCHOOLS BEING TAUGHT CRITICAL WATER SAFETY SKILLS THROUGH OUR SAFETY AROUND WATER PROGRAM



280

SCHOLARSHIPS GIVEN THROUGH MEMBERSHIP FOR ALL FINANCIAL AID PROGRAM, ENSURING EVERYONE IN OUR COMMUNITY HAS A PLACE AT THE Y

FOR YOUTH DEVELOPMENT



1,600+

LOCAL YOUTH SERVED THROUGH OUR FACILITIES & PROGRAMS



543

YOUTH LEARNING LEADERSHIP SKILLS AND RESILIENCY THROUGH OUR COMPETITIVE AQUATIC PROGRAMS



1 IN 2

FAMILIES RECEIVE CRITICAL CHILD CARE THROUGH SUMMER CAMP SCHOLARSHIPS, OVER \$77,000 AWARDED IN 2023



65%

OF STUDENTS IN OUR AFTER SCHOOL ENRICHMENT PROGRAM RECEIVE FINANCIAL AID ASSISTANCE

FOR HEALTHY LIVING



\$65,690

FUNDED FOR OUR LIVESTRONG AND PARKINSONS BODY AND MIND WELLNESS INITIATIVES, OFFERED AT ZERO COST



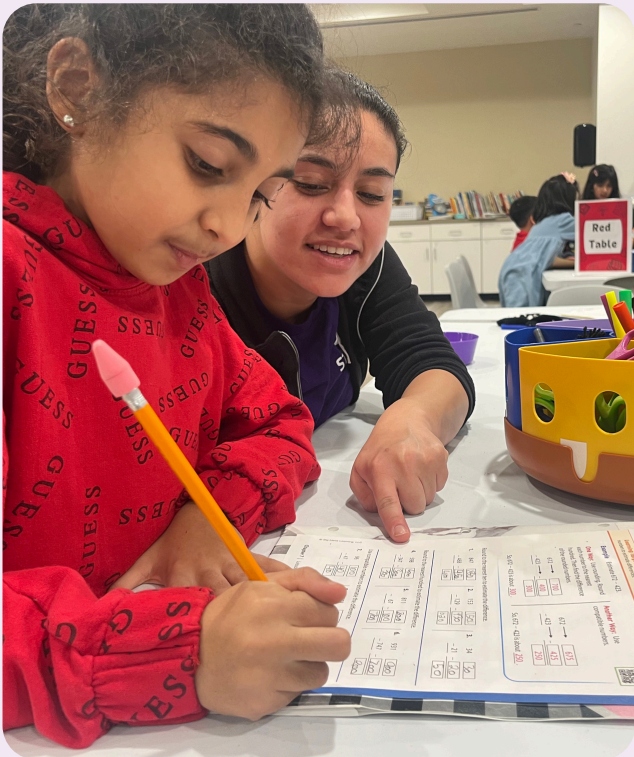
2,792

SWIM LESSONS OFFERED TO CHILDREN AND ADULTS

YOUTH DEVELOPMENT

Nurturing the potential of every child and teen

Our After School Enrichment Program gives parents peace of mind on where their kids spend their time after school and gives children the opportunity to learn, grow, and thrive.



65% of students in our program receive financial aid.



Reading Champions

In partnership with **Greenwich United Way's** Reading Champions program, after school students receive weekly literacy support from volunteers, helping to build reading skills and confidence.

75%

of students attend Title I elementary schools in the Greenwich area.



“My kids love the YMCA After School Program. They have fun every day and always learn something new. The staff are amazing and so helpful and my kids feels like it’s their home. They love spending time here.”

Khadija Laamim, Parent of a child in our After School Enrichment Program



HEALTHY LIVING

Improving individual and community wellbeing

Our healthy living programs encourage healthy habits, foster connections through fitness, sports, and shared interests, and provide resources to help manage and improve symptoms of chronic diseases like cancer and Parkinson's.



\$65,690

funded for our LIVESTRONG and Parkinson's Body and Mind wellness initiatives, offered at zero or reduced cost to participants.



LIVESTRONG

In partnership with **Greenwich Hospital**, LIVESTRONG at the YMCA has helped to bring weekly fitness classes and cancer prevention and treatment education to cancer survivors in the Greenwich area.



“

“For me, the LIVESTRONG program has been nothing short of life-changing. I've been exercising on my own at home more consistently than I have in years. I can see the positive impact, both physically AND mentally. I feel healthier and more hopeful.”

Susan Benner, LIVESTRONG Participant

”

SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

Our Safety Around Water program helps ensure that the children in our waterfront community know essential water safety skills and give them confidence in the water.



600+

4th grade students in Greenwich Public Schools being taught critical water safety skills through our Safety Around Water program.



Safety Around Water

In partnership with [Greenwich Public Schools](#), Safety Around Water at the YMCA is now a required field trip experience for all 4th graders.



“We were able to connect students who didn’t show adequate water safety skills with a resource to help develop those skills because we want our children to be able to enjoy the public beaches and pools in our area.”

Daniel Russo, Principal at New Lebanon School

SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

Our Running Start program helps ensure that every child in our community starts the school year with new clothes and a renewed sense of confidence, while relieving the financial burden for their families.



73

children received new school clothing through our Running Start program, giving children confidence at the start of a new school year.



Running Start

In partnership with [Neighbor to Neighbor](#), each child in the program is outfitted with a new backpack. Through the help of donations, each child also receives a \$150 gift card to purchase clothes at Kohl's.



“What a wonderful experience! The program speaks to so much of what the YMCA aims to achieve in our greater Greenwich community – helping others, building community, and strengthening mind/body/spirit.”

Christine Lavin, Running Start Volunteer



COMPETITIVE AQUATIC HIGHLIGHTS

The YMCA of Greenwich is the premier aquatics facility in the area. It is home to three highly competitive and nationally ranked teams: **Marlins Dive Club, Marlins Swim Team, and Greenwich Aquatics Water Polo**. We are extremely proud of the more than 500 athletes who compete under the YMCA banner, many of whom go on to compete at the collegiate level.



GREENWICH AQUATICS WATER POLO

300+ Greenwich Aquatics Water Polo players continue to make waves on the national level. The Middle School Girls placed 4th in the country and our boys placed 5th in the country. Our 12U Girls won Gold at the USA National 12U Rock-Tober Tournament. The club qualified 16 teams at the National Junior Olympics in Southern California - the only club outside CA to do so. Six age-groups placed in the top ten in the country (out of 100+ teams). Eight players were selected as All-American. Seventeen players were selected for various USA National Teams.

Ulmis Iordache, Head Coach

Kim Tierney-Wang, Director

Coaches: Ilija Duretic, Paul Constantin, Gabriel Maldonado, John Krill, Eileen Loveless, Addison Collins



MARLINS DIVING CLUB

The Marlins Diving Team had an incredible 2023, starting the year off strong at YMCA Nationals, where the Men's team placed 2nd, the Women's team placed 3rd, and the combined team placed 3rd. At the USA Diving Regionals Competition, our divers made a splash by placing 2nd. The Marlins continued their success by qualifying 10 divers to USA diving Nationals with four of them placing in the Top 20. One diver was 7th and 8th place in his events and another was 6th and 2nd in his events. Our club was ranked in the top 25 of all clubs at the national meet.

Dylan Korn, Head Coach

Coaches: Brooke Reinfield, Maureen Arnold



MARLINS SWIM TEAM

The Marlins Swim Team at the YMCA of Greenwich had a remarkable 2023 season. At the 2024 CT Age Group Championships, the team secured an impressive 5th place. Additionally, the boys' team made their mark by clinching 8th place at the CT Senior Championships. Furthermore, the Marlins celebrated the achievements of three standout swimmers who qualified for the YMCA Nationals. Among the team's notable accomplishments were two individual CT State Champions, highlighting the exceptional talent within the Marlins ranks.

Patrick Kennedy, Head Coach

Coaches: Bill Walsh, Noreen Haggerty, Steve Miller, Megan Kelly, Sandy Honey, Ainslie Dorrian

Board of Directors



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Chairman of the Board

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Shahryar Oveissi
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David Ward

2024 YMCA Leadership



Matthew Skaarup
Chief Executive Officer

Nate Smith
Vice President of Operations

Louise Varricchio
Senior Director of People and Culture

Jodi FitzGerald
Senior Director of Member Experience

Julia Borges
Camp & Childcare Director

Lauren Gaita
Aquatic Program and Training Manager

Steven Lesperance
Facilities Director

Stephen Melvin
Director of Finance

Dakota O'Brien
Director of Marketing and Communications

Manuel Salcedo
Membership Relations Manager

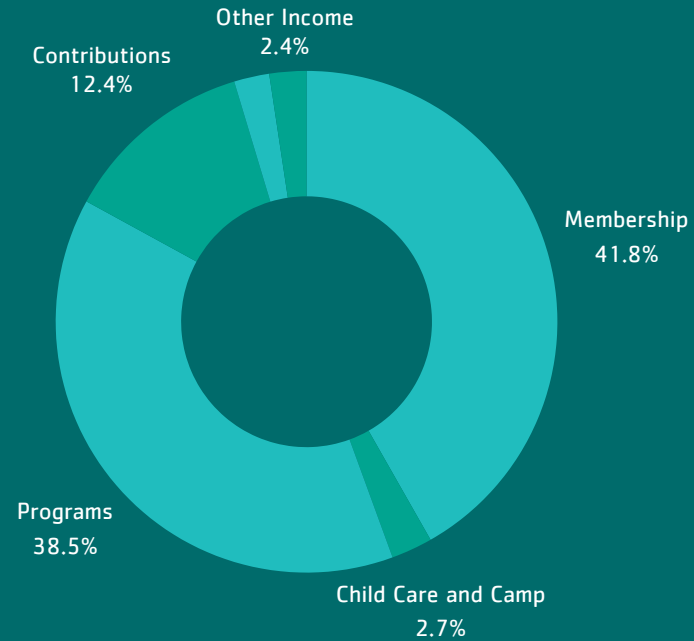
MAKING EACH DOLLAR COUNT

Year Ended December 31, 2023

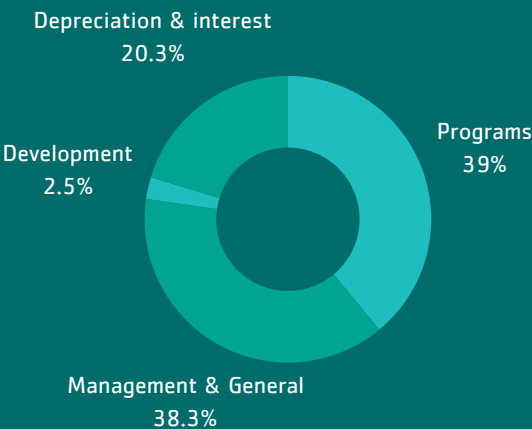
The Y's meaningful work is possible thanks to a strong financial foundation. The following summary shows our financial stability and growth in 2023.

SUPPORT & REVENUE

	2023	2022
Membership	3,248,345	2,711,175
Child Care & Camp Fees	206,965	198,907
Program Service Fees	2,996,886	2,738,168
Contributions	962,764	904,086
Grants	176,709	214,871
Other Income	185,421	9,971
TOTAL REVENUE	7,777,090	6,777,178



OPERATING EXPENSES



	2023	2022
Programs	3,088,224	2,475,928
Management & General	3,032,812	2,695,187
Development & Fundraising	194,756	259,034
Depreciation & Interest	1,605,231	1,652,258
TOTAL EXPENSES	7,921,023	7,082,407

- Programs: Includes all youth programming, wellness programming, personal training, aquatic programming, swim school, and American Red Cross Training.
- Other Income: Includes all income received from facility rentals.
- Contributions: Includes all donations received, as well as contributions from our annual gala.
- Grants: Includes all grants received, including those from the Neighborhood Assistance Act.
- Management & General: Includes all expenses associated with management, facilities, membership, and communications.

2023 DONORS

BASE FITNESS CENTER EQUIPMENT UPGRADE



With the help of a contribution from Gabelli Funds, we were able to purchase new equipment for our Base Fitness Center. This equipment is integral to the success of our members' fitness journeys and essential for the effectiveness of programs that depend on the weight room for training.



If we have omitted or misspelled a name, we apologize and ask that you contact Dakota O'Brien at dobrien@gwymca.org so we may update our records.

VISIONARY \$20,000+

Michael and Charlene Bego
John & Stephanie Wu

BENEFACTOR \$15,000+

Steve & Katherine Elms
Brett & Allison Hickey/Star Mountain Capital

ADVOCATE \$10,000+

Abilis Community Foundation
Christopher Cabanillas & Kim Nichols
The Bens Family
Town of Greenwich
Kim & Rich Rosenbaum

LEADERSHIP CIRCLE \$100,000+

Gabelli Funds
The Waters Family

HEROES \$50,000+

The Burton Family
Morgan Stanley

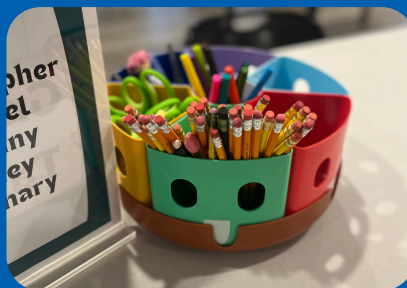
CHAIRMAN'S CIRCLE \$25,000+

Berkley Insurance Company
Eryn and Michael Bingle
Lukaj Family Foundation
Diane & Chris Ohl
SG Schimenti Foundation
United Way of Greenwich

AFTER SCHOOL ENRICHMENT PROGRAM EQUIPMENT



Star Mountain Capital and The Hickey Family generously funded the essential program supplies and equipment needed to launch our new After School Enrichment Program, enabling our Y to establish a welcoming and educational space where students can participate in after-school activities and homework.



2023 DONORS

GOLD PATRON

\$5,000+

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\$1 - \$500

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Xin Yu

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RECOGNITION OF
OUR DONORS**

For a better us.®

2023 EVENTS & HIGHLIGHTS

SPRING GALA

On April 21, 2023, YMCA supporters, donors, and members gathered at the Greenwich Country Club for the Spring Fling-themed Gala. The event was a huge success, raising funds for the Y's annual campaign and supporting its commitment to providing affordable youth, family, and senior programming that serves diverse needs and fosters personal growth for all.



2023 GALA NUMBERS



300+

DONORS & ATTENDEES



\$425,000

RAISED IN DONATIONS

IMPACT AWARD

PATRICE FRANCOIS



HONOREE

MORGAN STANLEY
WEALTH MANAGEMENT



2023 EVENTS & HIGHLIGHTS

Healthy Kids Day

Healthy Kids Day is an annual event focused on teaching children in our community the important of wellness, nutrition, and healthy habits. Local organizations joined us to celebrate with fun healthy activities and giveaways.



Welcoming Week

Welcoming Week is series of events focused on providing a chance for members and neighbors – both immigrants and U.S. born residents – to get to know one another and celebrate what unites us as a community.



One Mile Swim

The One Mile Swim event is an annual open water swim race held at Tod's Point with the Greenwich Swim Committee, bringing together aquatic athletes from our community to raise funds for the swim and water safety programs at the YMCA.



Giving Tuesday

On Giving Tuesday, we celebrated the YMCA's longstanding presence in the Greenwich community by inviting the community to join us in unveiling the 2023 Greenwich Landmarks Plaque, awarded to us by the Greenwich Historical Society.





THE Y: A VITAL COMMUNITY ASSET

For more information on how the YMCA of Greenwich is making a difference in our community, visit GreenwichYMCA.org/Annual-Giving.

YMCA OF GREENWICH

50 EAST PUTNAM AVENUE
GREENWICH, CT 06830



[GREENWICHYMCA.ORG](https://GreenwichYMCA.org)



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