

**POLLACK BROADCASTING CO.**

**EEO PUBLIC INSPECTION FILE REPORT**

**FEBRUARY 1, 2022 – JANUARY 31, 2023**

**EMPLOYMENT UNIT FOR STATIONS**

**KBOA(AM), KENNETT, MO. FAC. ID 33674**  
**KBOA(FM), PIGGOTT, AR. FAC. ID 33673**  
**KCRV(AM), CARUTHERSVILLE, MO. FAC.ID 53976**  
**KCRV(FM), CARUTHERSVILLE, MO. FAC.ID 53977**  
**KMIS(FM), GIDEON, MO. FAC.ID 164227**  
**KMIS(AM), PORTAGEVILLE, MO. FAC.ID 48550**  
**KTMO(FM), NEW MADRID, MO. FAC.ID 48549**  
**WGCQ(FM), HAYTI, MO. FAC.ID 64493**

**FULL TIME JOB VACANCIES FILLED BY STATIONS DURING REPORTING PERIOD**  
**0**

**PLACED IN PUBLIC FILE ANNUALLY ON ANNIVERSARY OF LICENSE RENEWAL**  
**APPLICATION FILING DEADLINE AND POSTED TO STATION WEBSITE**

- 1. Total number of interviewees for all full-time vacancies filled during the past year: 0**
- 2. Number of Full Time Jobs filled during the past year: 0**  
**Recruitment source for Full Time Jobs filled: 0**

**A list of all supplemental recruitment activities performed during the past year, with a brief description of each activity is attached hereto. See EEO Supplemental Recruitment Activities Worksheet on Page 2.**

## **EEO SUPPLEMENTAL RECRUITMENT ACTIVITIES WORKSHEET**

**As a station employment unit that employs more than five full-time employees and operates in small markets, this station employment unit must perform two supplemental recruitment activities every two years.**

**This station employment unit performed the following supplemental recruitment activity between February 1, 2022 and January 31, 2023:**

- 1. KTMO Farm Show and Job Fair, January 14, 2023. This event moved to the Greene County Fairgrounds this year, and we teamed up with Greene County Tech High School. Students helped with our broadcast, some were involved in on-air interviews during the all day event. We answered questions about careers in the broadcasting industry and at Pollack Broadcasting. Pollack Broadcasting staff at the event were General Manager Perry Jones, group Operations Manager Monte Lyons, Local Sales Manager Jeanie Graves and Social Media and Video Director Tad Jones.**

**When Pollack Broadcasting Co. (“PBC”) does have job vacancies, it provides such information to the Missouri Broadcasters Association, Southeast Missouri State University, Three Rivers Community College, Arkansas Northeastern College, Arkansas State University, Missouri Career Center, as well as posting on Indeed Dot Com as well as over the air announcements and posts on the radio station websites and social media outlets. PBC also provides training to employees to prevent discrimination and allow for advancement to higher positions within the company.**

**POLLACK BROADCASTING COMPANY**

**KTMO-FM, KBOA-FM, KCRV-FM, KMIS-FM  
WGCQ-FM, KBOA-AM, KCRV-AM, KMIS-FM**

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**II  
MASTER RECRUITMENT SOURCE LIST**

- 1. Missouri Broadcasters Association      Contact: Mark Gordon  
1025 Northeast Drive  
Jefferson City, MO 65109  
Phone: 573-636-6692**
  
- 2. Southeast Missouri State University      Contact: Marsha Blanchard  
1230 1<sup>st</sup> Street, Kennett MO 63857  
Phone: 573-888-0513**
  
- 3. Three Rivers Community College      Contact: Kathy Ballard  
1002 Great West Drive, Kennett MO 63857  
Phone: 573-888-6381**
  
- 4. Arkansas Northeast College      Contact: Courtney Cooper  
2501 South Division St. , Blytheville AR 72351  
Phone: 870-762-1020 Ext. 1607**
  
- 5. Arkansas State University      Contact: Tiffany Johnson  
Career Management Center  
Box 2490, State University AR 72467  
Phone: 870-972-3025**
  
- 6. Missouri Career Center      Contact: Cindy Hennen  
1100 South Bypass #2  
Kennett, MO 63857  
Phone: 573-888-4518**
  
- 7. Pollack Broadcasting Company      Contact: Perry Jones  
On-Air, Websites, Digital Media  
1303 Southwest Drive, Box 509, Kennett, MO 63857 573-888-4616**
  
- 8. Indeed – Employment Recruitment Website - [www.indeed.com](http://www.indeed.com)**