



**KZIA, Inc. Contest Rules for
KZIA-HD2/K236AA/K253BE (SMART FM)
Panchero's Giveaway**



- 1) **NO PURCHASE NECESSARY:** No purchase is necessary to enter contest and claim prizes.
- 2) **CONTEST DATES:** Monday, Sept. 15, 2025, at 12:01 a.m. to Friday, Sept. 19, 2025, at 11:59 p.m.
- 3) **CONDITION OF PARTICIPATION:** Materials submitted become property of KZIA, Inc. Winner may be required to execute an affidavit of eligibility and name and likeness publicity release and a waiver and release of liability. By participating in this contest, participants agree to be bound by these rules. The decision(s) of judges provided by KZIA, Inc., will be final. All taxes and any registration fees or deposits are the sole responsibility of the verified winner. If the prize includes travel with a traveling companion, the traveling companion must also be age 18 or older and complete the waiver and release of liability form and the name and likeness publicity release.
- 4) **ELIGIBILITY:** Participation for the prize is open to any individual age 18 (calculated from documental date of birth) or older who is a resident of one of the following Iowa counties: Benton; Black Hawk; Buchanan; Cedar; Delaware; Johnson; Jones; Iowa; Linn and Washington. Void outside the Eligible Area and where prohibited or restricted by law. Entrants must participate on their own behalf and not on behalf of any employer or third party. Employees of KZIA, Inc.; persons with a family relationship to those employees (spouse, parent/child, sibling or in-law relationship); owners and or management level employees of advertising agencies in this contest, if applicable; employees of advertising agencies representing sponsors in this contest, if applicable, employees of the advertising sponsors in this contest, and persons with a family relationship to employees of advertising sponsors in this contest, if applicable, or employees of competing media companies, including but not limited to radio, TV, newspaper, social media platforms and any and all digital and/or online advertising, marketing and social influencing businesses are NOT eligible to take part in this contest. Participants may be required to certify that they meet these qualifications to be eligible (are not otherwise excluded) at time of winning or at time of actual award of prize. If a prize is inadvertently awarded to an individual who does not meet eligibility requirements, individual will not receive the prize and, if the contest has ended, the subsequent awarding of a prize may be made at the discretion of the judge(s).
- 5) **AWARDING OF PRIZE(S):** Winners will be drawn at random from entrants who have sent a text message with the correct keyword as broadcast to 319-366-1600. Winners will be notified via return text message and must reply within two business days to claim their prize.
- 6) **VERIFICATION:** All contest materials are subject to verification.
- 7) **PRIZE DESCRIPTION(S):** Five free burrito certificates, valued at \$10 each, and a Panchero's t-shirt, valued at \$25. Prize must be picked up at the SmartFM Studios, KZIA, 1110 26th Avenue SW, Cedar Rapids, IA 52404-3430.

- 8) **PRIZE EXCEEDED VALUE:** Anyone winning prizes that total \$600 in value on any KZIA Inc.'s stations combined within a calendar year will receive a 1099 tax form which must be filed with the Internal Revenue Service from either KZIA Inc. or the sponsor/prize provider.
- 9) **TRANSFER OF PRIZE:** All prizes are non-transferable and may not be redeemed for cash. Prizes may only be won by the person on the phone at the time of winning. Alternate winner names or winning for someone else is not allowed. If this is determined to be the case, or if a caller is winning under any fraudulent or questionable methods, the contest & winnings will be forfeited, and the contest may be replayed at a later date. If the caller/potential winner persists in this method, he/she may be banned from future winning on any KZIA Inc. station(s).
- 10) **CANCELLATIONS:** KZIA Inc. does not assume responsibility for events that are cancelled and/or rescheduled. Tickets won to an event or concert that is cancelled will not be replaced for the future show and/or event.
- 11) **LIMITATIONS:** Winners are eligible to win only once during each contest and only one winner per household. Only one winner is eligible per household in any of KZIA, Inc.'s (Z102.9, KGYM, SMART FM or X107.5) contests in any thirty (30) day period. Violators of the 30-day rule forfeit the prize per decision of contest judge. Contest judges are employees of KZIA, Inc, and the decision of contest judge is final. KZIA Inc. prizes are not for resale and any violator will be immediately banned from any and all future winning.
- 12) **RULES AND WINNER LIST:** These rules and a list of the winners will be made available by request, include a self-addressed, stamped envelope to: KZIA, 1110 26th Avenue SW, Cedar Rapids, IA 52404-3430, or send an email kzia@kzia.com. All KZIA contests are covered by these rules, unless specifically superseded by contest-specific rules.
- 13) **TECHNICAL DIFFICULTIES:** KZIA, Inc. assumes no responsibility for any telephone service outages, busy signals, equipment malfunctions, incomplete or late entries, weather watch/warning/emergencies and any other technological difficulties that may prevent an individual from participating in this contest. Technical, health or weather issues may also delay or eliminate clues being given or contest plays.
- 14) KZIA, Inc. reserves the right to change these rules at any time.