

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2019 - July 22, 2020.

1) **Employment Unit:** LM Communications of South Carolina

2) **Unit Members (Stations and Communities of License):** WYBB(FM), Folly Beach, SC
WCOO(FM), Kiawah Island, SC

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 59 Windermere Blvd. Charleston, SC 29407	Telephone Number: 843-769-4799
	Contact Person/Title: Paul Smith, General Manager
	E-mail Address: Paul@radioofcharleston.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
(a) Operations Manager	Exigent Circumstances
(b) On-air Talent	WCOO Radio Advertising

5) Job Title: Operations Manager Referral Source(s) of Hiree: Exigent Circumstances

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Exigent Circumstances	NA	NA	NA	1	NA

5) Job Title: On-air Talent Referral Source(s) of Hiree: WCOO Radio Advertising

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
All Access	NA	Allaccess.com	NA	3	NO
105.5thebridge.com	Paul Smith	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	1	NO
WCOO Radio advertising	Paul Smith	59 Winderemere Blvd. Chas, SC 29407	843-769-4799	1	NO

6) Total # of Interviewees Referred: For the period from July 23, 2019 through July 22, 2020, this Employment Unit interviewed 6 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

- Initiative: Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.**

The employment unit made a monetary contribution to Trident Technical College in Charleston, South Carolina in support of the Film and Media Arts fund which supports students in the Media and Visual Arts Department. The Department offers a certificate in radio production.

- Initiative: Internship Program**

The employment unit has established an internship program designed to assist members of the community to acquire skills needed for broadcast employment. During the reporting period, the employment unit hosted an intern from Trident Technical College. The internship program consisted of time spent with many positions of the stations including production, promotions, on-air, sales, etc.

- Initiative: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.**

The Employment Unit maintains a training program designed to enable station personnel to acquire skills to qualify them for higher level positions. During this reporting period, the Production Assistant was trained in skills that will allow advancement to upper level positions such as Production Manager.