

NEW SOUTH RADIO, INC

RIDGELAND, MS

(WIIN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WSFZ-AM, WHJT-FM, W296DD, W271DF, and W225BK)

EEO Public File Report

As of February 1, 2020, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for New South Radio, Inc. for the period from February 1, 2019 through January 31, 2020 in the employment location of 265 Highpoint Drive, Ridgeland, MS 39157.

In Ridgeland, MS, New South Radio, Inc. is the Licensee of WIIN-AM, Ridgeland, MS (Facility ID# 48646); WYOY-FM, Gluckstadt, MS, (Facility ID# 48647); WJKK-FM, Vicksburg, MS (Facility ID# 8177); WUSJ-FM, Madison, MS (Facility ID# 62050); WSFZ-AM, Jackson, MS (Facility ID#62049); WHJT-FM, Kearney Park, MS (Facility ID# 43180); W296DD, Jackson, MS (Facility ID# 156564), W271DF, Jackson, MS (Facility ID# 202754) and W225BK, Cedar Hills, MS (Facility ID# 155881).

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from February 1, 2019 through January 31, 2020 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the Reporting Period.

New South Radio, Inc. is an equal opportunity employer.

EEO Public File Report-SCHEDULE A

For the Following Stations: (WIIN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WSFZ-AM, WHJT-FM, W296DD, W271DF and W225BK)
February 1, 2020

Period: This report covers the period from February 1, 2019 through January 31, 2020.

Vacancy-Specific Recruitment Information:

During the period covered by this report, **WIIN, WYOY, WJKK, WUSJ, WSFZ, WHJT, W296DD, W271DF and W225BK** had five vacancies for full-time positions at the station. The following table presents information on those positions and the recruitment sources used to fill those positions. As of this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	17(2)	17
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	17(2)	17
PROGRAM DIRECTOR	See attached list of recruitment sources (Schedule C)	17(3)	17
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	16(2) 17(4)	17
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	17(2) 19(1)	19

EEO Public File Report-**SCHEDULE B**

For the Following Stations: (WIIN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WSFZ-AM, WHJT-FM, W296DD, W271DF and W225BK)

February 1, 2020

Period: This report covers the period from February 1, 2019 through January 31, 2020.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
16	2
17	13
19	1
Total job interviews	16

New South Radio, Inc
EEO Public File Report – SCHEDULE C

For the Following stations:

WIIN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WSFZ-AM, WHJT-FM, W296DD, W271DF and W225BK

List of Recruitment Sources

For period ending January 31, 2020

1. Jackson State University Dorothy Whitley Career Counseling / Placement P.O. Box 17280 Jackson, MS 39217 601-979-2477	8. Mississippi College Stephanie Gandy Director of Career Services P.O. Box 4010 Clinton, MS 39058 601-925-3000	15. The All Access Music Group Website: www.2allaccess.com
2. MS. State Employment Security Commission 1235 Echelon Parkway Jackson, MS 39213 601-961-7931	9. Express Personnel Services Tim Dillard 4220 Lakeland Drive Suite D & E Flowood, MS 39232 601-366-8585	16. Referrals (Word of Mouth)
3. Tougaloo College Career Planning & Development 500 W. County Line Road Tougaloo, MS 39174 601-977-7817	10. NAACP Ineva May Pittmean 5110 Inwood Drive Jackson, MS 39206 601-353-6906	17. Radio Stations: WIIN-AM WYOY-FM WJKK-FM WUSJ-FM WHJT-FM WSFZ-AM
4. Hinds Community College Jane Moore P.O. Box 1100 Raymond, MS 39154-1100 jrmoore@hindsgcc.edu 601-857-3341 601-857-3535 (Fax)	11. Alcorn State University AL W. Johnson Office of Placement Services 1000 ASU DR 540 Alcorn State, MS 39096	18. MS Association of Broadcasters 403 D-3 Towne Center Blvd. Ridgeland, MS 39157 msbroadcasters.org Amanda Fontaine
5. Antonelli College Director of Career Services 2323 Lakeland Drive Jackson, MS 39332 601-362-9991 601-362-2333 (Fax)	12. Central MS Help Wanted.com	19. Indeed.com
6. Win Job Center Rachel Whatley 5959 I-55 North Suite C Jackson, MS 39213	13. Professional Staffing Group Vanessa Murphy 2906 N. State St. Suite 330 Jackson, MS 39216	20. Walk-In Applicants
7. Holmes Community College Rose Canterbury 412 West Ridgeland Ave Ridgeland, MS 39157 rcanterbury@holmescc.edu 601-856-5400	14. American Advertising Federation of Jackson Job Bank Listing	

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For the following stations:

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February 1, 2019 – January 31, 2020

SCHEDULE D

New South Radio, Inc. Outreach Initiatives:

Internships:

In the spring of 2018, Ariel Galloway interned with New South Radio, Inc. Ms Galloway spent her time at the radio station working with media production, sales, and Nielson reports. She was a very dependable intern and very helpful in any department she was assigned. She has a winning attitude that will contribute to her success in journalism and media studies.

Ian Campbell was selected as the summer intern. He spent two months experiencing all of radio broadcasting. Ian assisted station personnel with sales, marketing and production. He also helped organize and support special events and promotions. Ian displayed a positive attitude and was a definite asset to our team while he was here.

Scholarship:

On March 6, 2019, after interviewing applicants, Gwen Rakestraw (General Manager) and Nancy Fletcher-Smith (Sales Manager) awarded a \$500.00 Radio People Scholarship to Corey Rhoden. Corey attends Mississippi College and is studying sports broadcasting and is interested in all media outlets.