

Christmas Parade

Entry Deadline is Mon. Nov. 26, 2018

"Magic of Christmas"

Saturday, December 1st, 2018, 10:30 am

Applicant Information:

Organization/Group Name _____

Non-profit Yes No

Mailing Address: _____

Main contact _____ Title _____ Day Phone _____

Evening/Cell Phone _____ **Email** _____

Alternate Contact _____ Phone _____

Organization Information: This information may be shared with media

Description _____ Years in existence _____

Mission _____

Key people/titles participating in Parade _____

Entry Categories

Category	Fees	Total
School Marching Bands/ROTC/School groups/scout troops	Free	
Fire/Emergency Entry (1 per department)	Free	
Non-Profits (Includes churches, school groups)	Free	
Business/Commercial	\$25.00	
Political Candidate Entry	\$25.00	
Antique Vehicle Clubs (up to 5 units, additional units \$10.00 each)	\$25.00	
Equine (Horse) Entry	\$25.00	
Other (Please describe)	\$25.00	
Total Fees		

Hendersonville Christmas Parade Application – Page 2
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Entry Details:

Description of Entry – *Please provide a complete description of your entry.* _____

Total # of vehicles _____ Make/Model _____

Length of entry at line up _____ feet. Number of participants _____ Age Range _____

Will your entry have sound? Yes No Will the sound be amplified? Yes No If so, how? _____

Do you want your entry to be included in prize judging (business/nonprofit and school groups only)? Yes No

Special needs or requests – The parade committee will try as best we can to accommodate special requests such as line up position or location near or away from sound/music. _____

There are two Performance Stops on the parade route at the Gazebo and Historic Court House. Groups wishing to do performances will have one minute to perform. Will your entry include a performance stop? Yes No

Agreement:

I, the undersigned, agree to abide by all the parade rules and regulations. All members of our group have read and agree to the parade rules and regulations. I understand that I will not be allowed to participate in the parade and the entry fee will be forfeited if my group violates any of the rules and regulations. My group is fully responsible for their actions, and holds the Hendersonville Merchants and Business Association harmless from any and all claims, injuries or damages arising from our involvement in the parade.

Signed _____
Signature Date

Make checks payable to: Hendersonville Merchants and Business Association

**Mail signed application and check to: Hendersonville Merchants and Business Association
PO Box 6043
Hendersonville, NC 28793**

100% of parade proceeds go to a Hendersonville Charity. Indicate below if you would like to make an additional donation to support children in need in our community.
Donations are tax deductible.

Yes, I would like to make an addition donation of \$ _____

APPLICATION MUST BE SIGNED – NOT VALID WITHOUT SIGNATURE

**Hendersonville Christmas Parade -
Page 3**

Parade Rules and Regulations

- **Completed, signed application with payment must be received by Monday November 26, 2018**
- NO SUGGESTIVE, OFFENSIVE OR INAPPROPRATE ENTRIES WILL BE ALLOWED. THIS IS A FAMILY-FRIENDLY PARADE.
- The parade committee reserves the right to request videos of performances prior to approving entry.
- No alcoholic beverages are allowed on any float, in any vehicle or on the person of any participant at any time during the Parade. Smoking is also prohibited.
- All business and non-profit entries must incorporate the theme "Magic of Christmas."
- Each entry must include a sign or banner with the organization's name. **Line up number must be posted front right and front left of each entry.**
- Entries can be no wider than 12 feet and no higher than 13.5 feet.
- Throwing items from any parade entry is STRICTLY PROHIBITED. Police will immediately remove anyone caught doing this. Any action that would cause spectators to come into the street while the parade is in progress is prohibited. Designated persons should go to the individuals on the sidewalk rather than encouraging children and other spectators to step into the street to hand out flyers, literature, candy, etc.
- **NO PERSON OR ANIMATION DRESSED AS SANTA WILL BE PERMITTED IN THE PARADE. THERE IS ONLY ONE SANTA- PROVIDED BY MERCHANT ASSOCIATION.**
- **Large commercial vehicles or panel trucks are NOT allowed unless fully decorated and approved.**
- The parade will not be cancelled due to rain, snow, cold or heat. Come prepared.
- Report to the parade lineup area at Oakland Avenue no later than 10:00 A.M.
Entries must have or know their space number.
- **Parade officials will assist you with lineup. Parade officials are authorized to enforce the rules of the parade. They have the right to pull entries that do not comply with the rules and regulations.**
- The parade starts promptly at 10:30. Units not ready to leave on time will be bypassed and may fall in line at end of parade with approval from parade officials.
- Refunds will NOT be given for "no" shows.
- All units are to exit ONLY at the end of the parade route. No units are to exit prior to end of the parade route except in case of mechanical breakdown.
- Entries with animals are responsible for cleaning up their own animal waste.

Rules for Award Judging

1. **ENTRIES WILL BE INCLUDED IN AWARD JUDGING ONLY IF INDICATED ON APPLICATION.**
2. Entries must comply with a parade rules and regulations as indicated above.
3. Judging will be done prior to the parade between 9:30 and 10:00 in the parade line up. Therefore all entries (including all persons) should be in position **NO LATER than 9:30 AM**. Any entry not in place with all personnel by 9:30 am will be judged.
4. Criteria for awards are: 1) Attractiveness 2) Best Use of Theme 3) Originality. First, second and third place will be awarded.
5. Decisions of the judges are final.

Questions? Contact Sandra Walker, President @ 828-702-6903.