#### WABK-FM, WQSK, WVQM, WMCM, WQSS, WTOS-FM

125 Community Drive, Ste. 201 Augusta, Maine 04330 207-623-9000

## **EEO Public File Report**

December 1, 2024 – November 30, 2025 Blueberry Broadcasting LLC is an Equal Opportunity Employer

#### Full Time Job Vacancies/Interviewee Data

| Position Job Title | Pe | eople | Referred | No. of<br>Interviewees<br>Per Source | Hiree Referral<br>Source |
|--------------------|----|-------|----------|--------------------------------------|--------------------------|
|--------------------|----|-------|----------|--------------------------------------|--------------------------|

There were no hires in the past 12 months.

Total number of interviewees for all full-time positions: 0

There is attached hereto a list of the recruitment sources utilized by the station and total number of number of interviewees referred by each recruitment source. (Attachment A)

There is also attached hereto a narrative description of the station's Supplement EEO Outreach Activities (Attachment B).

Notice: Organizations that regularly distribute information about employment opportunities to job seekers or refer job seekers to employers may request Blueberry Broadcasting LLC to provide them with information about full-time openings at the station. Such requests must include the organization's name, mailing address, e-mail address if applicable, telephone number and contact person, and identify the category or categories of job openings for which it requests notices. Requests should be directed to Jack O'Brien 125 Community Drive, Suite 201, Augusta, ME 04330. Blueberry Broadcasting LLC is an Equal Opportunity Employer.

Attachment A

List of Recruitment Sources and Total Number Interviewees Referred By Each Recruitment Source

| N<br>o | Source   | Contact                                | Address  | Telephone                           | Total No. of Interview ees Referred |
|--------|--|--|--|-------------------------------------|-------------------------------------|
| 1      | Blueberry<br>Broadcasting Radio<br>Stations                                      | oadcasting Radio Suite 201 Augusta, ME |  | 207.623.9000<br>ext. 112            | 0                                   |
| 2      | Eastern Maine Development Corporation  | evelopment Bangor, Maine 04401         |  | 207.561.4001                        | 0                                   |
| 3      | Urban League   |  | 88 Warren Street<br>Roxbury, MA 02119                      | 617.442.4519                        | 0                                   |
| 4      | Maine Association of Broadcasters  | Tim Moore<br>tmoore@mab.org            | 91 Auburn St. Suite J<br>#1150<br>Portland, ME 04103       | 207.620.4891                        | 0                                   |
| 5      | New England School of<br>Communications  | Mark Nason<br>nasonm@husson.edu        | One College Circle<br>Bangor, ME<br>04401                  | 207.941.7176<br>Fax<br>207.947.3987 | 0                                   |
| 6      | Husson University  |  | One College Circle<br>Bangor, ME<br>04401                  | 207.941.7000<br>Fax<br>207.947.3987 | 0                                   |
| 7      | The University of<br>Maine Orono Campus  | Patty Counihan 5748Memorial Union      |  | 207.581.1359<br>Fax<br>207.581.3003 | 0                                   |
| 8      | National Association of Broadcasters   | nab@nab.org                            | 1771 N Street NW<br>Washington, DC<br>20036                | 202.429.5300                        | 0                                   |
| 9      | Thomas College   | Rich Grant                             | 180 West River Rd.<br>Waterville, ME 04901                 | 207.859.1204                        | . 0                                 |
| 10     | RAMP<br>Radio & Music Pros   | Kevin Carter<br>Steve Resnick          | 25876 The Old Road #254<br>Valencia, CA 91381              | 661.294.9408<br>818.951.6700        | 0                                   |
| 11     | Colby College  | Shauna Hirshfield                      | 4140 Mayflower Hill<br>Waterville, ME 04901-<br>8841       | 207.859.4140                        | 0                                   |
| 12     | International Women's Media International Women's Media Foundation info@iwmf.org |  | 1625 K Street NW,<br>Suite 1275 Washington,<br>DC<br>20006 | 202.496.1992                        | Latest<br>mailing<br>return         |

| 13 | National Assoc. Of<br>Black College<br>Broadcasters | bermail@aol.com or<br>lojelks@aol.com |  |                              | 0           |
|----|---|---------------------------------------|--|------------------------------|-------------|
| 14 | Society for Human<br>Resource<br>Management         |                                       | 1800 Duke St.<br>Alexandria, VA<br>22314               | 404.523.5467<br>800.283.7476 | 0           |
| 15 | Saint Joseph's<br>College of Maine                  | Prof. William Yates                   | 278 White's Bridge Rd.<br>Standish, ME<br>04084        | 207.893.7914                 | 0           |
| 16 | University of Southern<br>Maine                     | Stephanie Towns<br>stowns@usm.maine.e | PO Box 9300<br>Portland, ME<br>04104                   | 207.780.4141                 | 0           |
| 17 | Southern Maine<br>Community College                 | Don Woodward                          | 2 Fort Road<br>So. Portland, ME 04106                  | 207.741.5500                 | 0           |
| 18 | University of New<br>England                        | jnevers@une.edu                       | 11 Hills Beach Road<br>Biddeford, ME 04005-<br>9599    | 207.602.2503                 | 0           |
| 19 | Blueberry<br>Broadcasting<br>Web Sites              | Jack O'Brien                          | 125 Community Drive,<br>Suite 201 Augusta, ME<br>04330 | 207.623.9000<br>Ext. 112     | 0           |
| 20 | Employee Referral                                   | Bruce Biette                          | 125 Community Drive,<br>Suite 201 Augusta, ME<br>04330 | 207.623.9000<br>Ext. 103     | 0           |
| 21 | Outside Referral                                    | Bruce Biette                          | 125 Community Drive,<br>Suite 201 Augusta, ME<br>04330 | 207-623-9000<br>Ext 112      | 0           |
| 22 | Tri-County Career<br>Centers                        | Paul B. Ruggiero                      | 45 Oak St., Ste. 3 Bangor,<br>ME 04401                 | 207.561.4057                 | 0           |
| 23 | Linkedin  | Race Allen                            | 184 Target Industrial<br>Circle, Bangor, ME<br>04401   | 207.907.7747                 | Not<br>used |
| 24 | Zip Recruiter                                       | Race Allen                            | 184 Target Industrial<br>Circle, Bangor, ME<br>04401   | 207.907.7747                 | Not<br>used |
| 25 | Indeed.com  | Race Allen                            | 184 Target Industrial<br>Circle, Bangor, ME<br>04401   | 207907.7747                  | 0           |

<sup>\*</sup> Asterisk denotes recruitment sources which requested job notification announcements

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**December 1, 2024 - November 30, 2025** 

Statement of Supplemental EEO Outreach Activities:

a) Initiative: Participation in a Job Fair

On June 26, 2025, Blueberry Broadcasting LLC participated in the Spring Career Fair at the Bangor Career Center. Our participation was to help educate attendees on job opportunities in broadcasting and with Blueberry Broadcasting's two employment units. Blueberry Broadcasting was represented by the Director of Programming & Operations. We also promoted the event for a week leading up to the event on Blueberry Broadcasting stations and did a virtual broadcast from the event.

On September 17, 2025, Blueberry Broadcasting LLC participated in the Fall Career Fair at Bangor Career Center. Our participation was to help educate attendees of job opportunities in broadcasting and with Blueberry Broadcasting's two employment units. Blueberry Broadcasting was represented by the Director of Programming and Operations. This event was promoted on Blueberry Broadcasting stations leading up to the event and a virtual remote broadcast happened during the event.

b) Initiative: Provision of training to management level personnel as to methods of ensuring equal employment opportunities and preventing discrimination.

On October 29, 2025, Blueberry Broadcasting conducted a training session to management level personnel who have substantial responsibility in the making of hiring decisions. This session also included disseminating information regarding all vacancies, recruitment sources, internal record keeping, applications, interviewees and referral sources. This training session was attended by the VP/COO, Director of Sales & the Director of Programming & Operations.

c) Initiative: Establishment of training programs and mentoring programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

Blueberry Broadcasting LLC established training and mentoring programs for the staff. Both programs enable an employee to acquire skills that could qualify them for a higher level position within the organization. The program is individualized and the training and mentoring is designed to fit the needs and desires of the employee and is on-going.

d) Initiative: Participation in other activities (Menu option # 16)

Blueberry Broadcasting LLC airs fifteen second public service announcements for community organizations to further the goal of disseminating information as to employment opportunities. These announcements air a minimum of once per day on all Blueberry Broadcasting stations.