

JUSTIN TURNER

C.E.O / UNEKTREE LLC

Dear Business Owner ,

In response to the current pandemic business climate,

We are offering highly discounted promotional videos to all businesses in Burke County, NC.

Why?

A: This is my home county. I am and will always be 100% invested into my communities growth. That includes the businesses inside it. I do not want to see people fold or "close up shop".

What is the cost?

A: We are offering promotional videos for \$175.00. Our promotional videos usually start at \$750.00. That's \$575.00 off!

Why such a low cost? What's the catch?

A: Firstly, there is no catch. Secondly, at this rate I will not be able to employ anyone besides myself. Thirdly, I have set certain limitations on the video to offset the costs. Lastly, I have constructed an efficient method to keep "time spent" on the project (again offsetting below industry rates)

What is my benefit?

A: To be honest, if you don't understand the value of a professional video that promotes your brand and is centered around what makes you different than your competitors...(especially at this price) we're probably not a good fit and I wish you all the best.

Remember to ask yourself these questions: What makes me different than my competitors? Why should people chose my business over others? - If your content does not reflect your answers...it should.

We look forward to helping you grow, adapt and sustain!

Sincerely,

Justin Turner | C.E.O.
UNEKTREE