

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period of **December 1, 2018 through November 25, 2019.**

1) Employment Unit: Davis Broadcasting of Atlanta, LLC

2) Unit Members (Stations and communities of license):

WLKQ (FM), Buford, Georgia

WNSY (FM), Talking Rock, Georgia

WCHK (AM), Canton, Georgia

WJZA (AM), Winder, Georgia

WTSH (FM), Kingston, Georgia

3) EEO Contact Information for Employment Unit:

Mailing Address:

WLKQ (FM), WNSY (FM), WCHK (AM), WJZA (AM)

1176 Satellite Blvd

Suwanee, GA 30024

Attn: Greg Davis Jr.

Telephone Number

770-623-8772

Contact Person/Title

Greg Davis Jr./ Vice President

Email address: gdavisjr@dbiatlanta.com

4) List all Full-Time Job Vacancies filled by each station in the employment unit:

Job Title

Recruitment Source Referring Hire

(a) On Air Personality in January 2019

Industry Referral

(b) Digital Manager in February 2019

Industry Referral

(c) Promotions Manager in March 2019

Industry Referral

(d) Account Executive in June 2019

Indeed

(e) Administrative Assistant

Indeed

(f) Account Executive in June 2019

Industry Referral

(g) Account Executive in August 2019

Industry Referral

(h) Account Executive in September 2019

Industry Referral

(i) Promotions Assistant

Social Media

5) Prepare one (1) chart for every full-time job vacancy filled during the report period

(A) On Air Personality

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Industry Referral from previous competing radio station	Brian Barber	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	1	no

(B) Digital Manager

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Industry Referral from local Hispanic media division	Greg Davis, Brian Barber	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	1	No

(C) Promotions Manager

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
All Access	Greg Davis	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	0	No
Internal Posting	Greg Davis	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	0	No
Indeed	Greg Davis	Indeed.com	770-623-8772	3	No
Industry Referral – worked in the market before	Greg Davis	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	1	No

(D) Account Executive

Referral Source(s) of Hire: Indeed

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Indeed	Greg Davis	Indeed.com	770-623-8772	3	No
On Air	Greg Davis	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	1	No
Internal Posting	Greg Davis	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	0	No
Media Sales Institute	Jeffery Meyers	Atlanta University Center on Campus of Morehouse College	301-595-1870	17	No

(E) Administrative Assistant

Referral Source(s) of Hire: Indeed

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Indeed	Saritza Padilla	Indeed.com	770-623-8772	4	No
On Air	Saritza Padilla	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	2	no
Internal Posting	Saritza Padilla	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	0	no

(F) Account Executive

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Indeed	Saritza Padilla	Indeed.com	770-623-8772	0	No

Davis Broadcasting Internal Posting	Saritz Padilla	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	0	no
Industry Referral	Brian Barber	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	3	No

(G) Account Executive

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Indeed	Greg Davis	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	0	No
Industry Referral	Greg Davis	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	2	NO
Davis Broadcasting Internal Posting	Greg Davis	1176 Satellite Blvd – Suwanee, GA 30024	770-623-8772	0	NO

(H) Account Executive

Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
Indeed	Saritz Padilla	Employers.indeed.com	770-623-8772	0	No
Industry Referral	Brian Barber	AllAccess.com	310-457-6616	2	NO

(I) Promotions Assistant

Referral Source(s) of Hire: Social Media

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	Number of Interviews referred	Did Recruitment Source request notification? (yes or no)
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Facebook	Aurelio	Facebook.com	770-623-8772	1	No
On Air	Brian Barber	AllAccess.com	770-623-8772	5	NO

6) Total # of Interviewees Referred: For the period from December 1, 2018 – Nov 25, 2019 this Employment Unit interviewed 46 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

- a. Initiative: Dresden Elementary School Career Day on March 29th. 2019
La Raza demonstrated students the different types of careers available. WLKQ discussed opportunities in radio. Over 300 students participated.
- b. Initiative: Goodwill Career Fair on April 10, 2019
Job Fair – La Raza, La Mega, and Smooth Jazz were 1 of 12 employers who participated with open positions. Over 60 people participated.
- c. Initiative: Latin American Association Career Day on June 25, 2019
La Raza was sponsor of the Career Fair where more than 35 employers participated with open positions. Over 350 people participated.
- d. Initiative: UGA Athens, Ga. Career Day on August 21, 2019.
La Raza, La Mega, Smooth Jazz all demonstrated to students the different types of careers available.
- e. Duluth Middle School Career Day on November 19, 2019.
La Raza, La Mega, and Smooth Jazz demonstrated to students the different types of careers available. DBI Atlanta discussed opportunities in radio. Over 250 students participated.

8) Intern Information

Georgia State University State - January 15th. 2019

(a) Learned how to update Social Media posts, promotions and prizes

(b) Internet Journalist and blogging by updating our “Que pasa con La Raza” section on our website

(c) Gained experience in development of producing on-air segments

(d) Learned on-air delivery, how to structure information to be shared

(e) Interacted with listeners, first and at remotes and other stations functions

(f) Gained experience in “traffic” department by spot placement and updating logs. Throughout her internship I saw her grow personally and professionally which led her to get a job offer with our company.