

WABC's "Beat Bernie: The Sid Edition" Contest

Official Rules

No purchase is necessary to enter or win; a purchase will not improve your chances of winning

These Specific Rules, in addition to the General Rules [<https://wabcradio.com/contest-rules/>], govern the WABC "Beat Bernie: The Sid Edition" Contest (the "Promotion"). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules can be obtained at the offices of WABC(AM) (the "Station"), 800 Third Avenue 2nd Floor, New York, NY 10022, during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope to the Station with a request for the rules. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, these Specific Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and/or Red Apple Media, Inc. ("Red Apple") and by all other decisions of the Station/Red Apple which are final and binding in all matters relating to the Promotion.

No purchase is necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited. All federal, state, and local regulations apply.

- 1. Eligibility.** This Promotion is open only to legal U.S. residents, age eighteen (18) years or older at the time of entry with a valid Social Security number or tax payer ID and who reside in New York, New Jersey, Connecticut or Pennsylvania, who have not won a prize from the Station in the last thirty (30) days or a prize valued at five hundred dollars (\$500) or more in the last sixty (60) days. Employees of Red Apple Media, Inc., its affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the New York DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents, siblings, and children (including "step"- relations of any of the foregoing).
- 2. Promotion Period.** The Promotion will begin on Monday, July 27, 2020 at or around 9:35am and run until Friday, July 31, 2020 at or around 10:00am (the "Promotion Period"). The Station's computer is the official time keeping device for this Promotion.
- 3. How to Enter.** To enter:

On-Air: Listen to the Station weekdays (Monday to Friday) at or around 9:35 a.m. during the Promotion Period. When the Station plays the “cue-to-call” sounder, listeners should call the Station at 1-800-848-9222. Caller number seven (7) to the Station, as determined by the Station in its sole discretion, will have the opportunity to play the game. In “Beat Bernie: The Sid Edition,” Sid Rosenberg will exit the studio when the listener is playing. The participant will be asked to answer five (5) trivia questions correctly. After the listener has finished their turn, Sid Rosenberg will enter back into the studio and have to answer the same five (5) trivia questions. In the event the listener and Sid Rosenberg answer the same number of questions correctly resulting in a tie, there is no winner and the promotion will continue on the next weekday with another player. The game and promotion are over once a participant has answered more questions correctly than Sid Rosenberg. If he or she has answered more questions correctly, he or she will win (subject to verification of eligibility and compliance with the terms of these rules) the grand prize will be a one hundred dollar gift card (\$100). If a participant does not answer more questions correctly than Sid Rosenberg or there is a tie and they both answer the same number of questions correctly, the participant will receive a qualifying prize of sports memorabilia. The qualifying prizes will be given out in the following order: Monday, July 27 - New York Yankees Manager Aaron Boone Autographed Baseball “Our Guys Are Savages” (ARV \$149 / One Hundred and Forty-Nine Dollars); Tuesday, July 28th - New York Rangers Great Mike Richter Autographed Hockey Puck (ARV \$75 / Seventy Five Dollars); Wednesday, July 29, 2020 - Autographed framed photo of New York Knicks HORFer Walt Clyde Frazier (ARV \$99 / Ninety Nine Dollars); Thursday, July 30, 2020- Syracuse University “Piece of the Carrier Dome” Collectible (ARV \$300 / Three Hundred Dollars); Friday, July 31st - Autographed Framed Photo of New York Giants Superbowl MVP Eli Manning (ARV \$159 / One Hundred and Fifty Nine Dollars). ***Time Delay Between Over-the-Air Signal and Internet/Streaming Broadcast:*** Due to the time delay that exists between the Station’s over-the-air signal and the Station’s online/streaming webcast, listeners who listen to the Station online/via streaming service may hear the cue to call later than listeners listening to the Station’s over-the-air signal. As a result, the ability of an online/streaming listener to enter the Promotion on-air may be diminished.

4. Winner Selection.

As described above, caller number seven (7), as determined by the Station in its sole discretion, will be eligible to play the game. Sid Rosenberg will exit the studio when the listener is playing. The participant will be asked to answer five (5) trivia questions correctly. Sid Rosenberg will enter back into the studio and have to answer the same five (5) trivia questions. In the event the listener and Sid Rosenberg answer the same number of questions correctly resulting in a tie, there is no winner and the promotion will continue on the next weekday with another player.

The game and promotion are over once a participant has answered more questions correctly than Sid Rosenberg. If he or she has answered more questions correctly, he or she will win (subject to verification of eligibility and compliance with the terms of these rules) the grand prize of a one hundred dollar gift card (\$100). If a participant does not answer more questions correctly than Sid Rosenberg or there is a tie and they both answer the same number of questions correctly, the participant will receive a qualifying prize. The qualifying prizes will be given out in the following order: Monday, July 27 - New York Yankees Manager Aaron Boone Autographed Baseball "Our Guys Are Savages" ~~Signed~~ (ARV \$149 / One Hundred and Forty-Nine Dollars); Tuesday, July 28th - New York Rangers Great Mike Richter Autographed Hockey Puck (ARV \$75 / Seventy Five Dollars); Wednesday, July 29, 2020 - Autographed framed photo of New York Knicks HORFer Walt Clyde Frazier (ARV \$99 / Ninety Nine Dollars); Thursday, July 30, 2020- Syracuse University "Piece of the Carrier Dome" Collectible (ARV \$300 / Three Hundred Dollars); Friday, July 31st - Autographed Framed Photo of New York Giants Superbowl MVP Eli Manning (ARV \$159 / One Hundred and Fifty Nine Dollars).

The Grand Prize Winner and qualifying participants will be contacted using the email address, telephone number, and/or social media account provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these Specific Rules and the General Rules). If there is no Grand Prize winner, Red Apple Media reserves the right to use the prize in a subsequent contest.

5. Odds of winning.

The odds of winning will depend on the number of trivia questions answered correctly by participants and the number of participants it takes to "Beat Bernie: The Sid Edition" and win the Grand Prize during the promotion period. The Grand Prize winner needs to answer more of the five (5) trivia questions asked than Sid Rosenberg.

6. Prize(s).

Grand Prize: [One (1)] grand prize will be awarded in the Promotion. The prize consists of a \$100 Gift Card. The approximate retail value ("ARV") of the prize is one hundred dollars (\$100). If there is no Grand Prize winner, Red Apple Media reserves the right to use the prize in a subsequent contest.

Qualifying Prizes: [Five (5)] Qualifying Prizes will be awarded in this contest. TThe qualifying prizes will be given out in the following order: Monday, July 27 - New York Yankees Manager Aaron Boone Autographed Baseball "Our Guys Are Savages" ~~Signed~~ (ARV \$149 / One Hundred and Forty-Nine Dollars); Tuesday, July 28th - New York Rangers Great Mike Richter Autographed Hockey Puck (ARV \$75 / Seventy Five Dollars); Wednesday, July 29, 2020 - Autographed framed photo of New York Knicks Hall Of Famer Walt Clyde Frazier (ARV \$99 / Ninety Nine Dollars); Thursday, July 30, 200- Syracuse University "Piece of the Carrier Dome" Collectible

(ARV \$300 / Three Hundred Dollars); Friday, July 31st - Autographed Framed Photo of New York Giants Superbowl MVP Eli Manning (ARV \$159 / One Hundred and Fifty Nine Dollars).

7. **Rules/List of Winners.** Copies of the General Rules, Specific Rules, or a list of winners for a given Promotion (please specify which) may be obtained by sending a self-addressed, stamped envelope to WABC(AM) at 800 Third Avenue, 2nd Floor, New York, NY 10022.

SPONSOR: Red Apple Media Inc., 800 Third Avenue 2nd Floor, New York, NY 10022; CollectibleXchange.com, 200 Corporate Blvd. South, Yonkers, NY 07071