

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period October 1, 2020 to September 30, 2021.

Employment Unit: Carter Broadcast Group, Inc. Unit Members: KPRS-FM KPRT-AM	Contact Information: Carter Broadcast Group, Inc. 11131 Colorado Ave Kansas City, MO 64137 816-763-2040
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1. Full-Time Job Vacancies Filled by Employment Unit.								
	Title	Recruitment Source Referring Hiree	Sources Utilized to Fill the Full-Time Vacancies (See #2: "Recruitment Sources for Corresponding List)				Referral Source of Interviewees	
			Outreach Organizations	Company Postings	Advertising	Job Fairs	Referral Source	Number Interviewed
A.	Web & Interactive Manager April 6, 2021	7		4-5	6-7		6-7	5
B.	Web Graphic Designer July 26, 2021	7		4-5	7		7	10

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2. Recruitment Sources

OUTREACH ORGANIZATIONS

#	Organization	Contact	Address	City	ST	ZIP	Phone	Total Number of Interviewees Referred
1								
2								
3								

COMPANY POSTINGS

4	Carter Broadcast Group (In-house)						Internal Posting	0
5	Carter Broadcast Group (kprs.com)						Website Posting	0

ADVERTISING

6	LinkedIn Corporation		1000 W. Maude Avenue, Sunnyvale, CA 94085					2
7	Indeed, Inc.		6433 Champion Grandview Way, Building 1, Austin, TX 78750					13
8								
9								
10								
11								

JOB FAIRS

11	Women's Employment Network Job Fair		920 Main Street, Suite 100	Kansas City	MO	64105	(816) 822-8083	0
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12	Employee Referral							0
13	Industry Referral							0
14	Walk In							0
15	Current Intern							
Total Number of Interviewees Referred:								15

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3. Supplemental Recruitment Initiatives

#	Initiatives	Date	Location	Description	Titles of Employees Involved
1	Promotion Internships	Office closed on 3/18/20 to general public. Office remained closed as of 9/30/2021.	Carter Broadcast Group Kansas City	Carter Broadcast Group provides the opportunity for college students to learn promotions, programming and operations of the radio station. (0) college student participated in the internship program during the annual report period due to COVID.	Promotion Director & Promotion Assistant