

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period October 1, 2023 to September 30, 2024

Employment Unit: Carter Broadcast Group, Inc. Unit Members: KPRS-FM KPRT-AM	Contact Information: Carter Broadcast Group, Inc. 11131 Colorado Ave Kansas City, MO 64137 816-763-2040
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1. Full-Time Job Vacancies Filled by Employment Unit								
	Title	Recruitment Source Referring Hiree	Sources Utilized to Fill the Full-Time Vacancies (See #2: "Recruitment Sources for Corresponding List)				Referral Source of Interviewees	
			Outreach Organizations	Company Postings	Advertising	Job Fairs	Referral Source	Number Interviewed
A.	On-air Announcer October 30, 2023	Internal Promotion		4, 5	6,7,8,9,10,11,12		4, 14, 15	3
B.	Digital Media Coordinator November 27, 2023	7		4,5	7		7	10
C.	Account Executive April 22, 2024	Internal Promotion		4,5			4	1

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2. Recruitment Sources

OUTREACH ORGANIZATIONS

#	Organization	Contact	Address	City	ST	ZIP	Phone	Total Number of Interviewees Referred
1								
2								
3								

COMPANY POSTINGS

4	Carter Broadcast Group (In-house)						Internal Posting	2
5	Carter Broadcast Group (kprs.com)						Website Posting	0

ADVERTISING

6	Allaccess.com			One North Broadway Floor 14, White Plains, NY 10601				0
7	Indeed.com			433 Champion Grandview Way Bldgs I & II, Austin, TX 78750				10
8	LinkedIn			1000 W. Maude Ave, Sunnyvale, CA 94085				0
9	Radio Online			https://menu.radio-online.com				0
10	Ramp247.com			25876 The Old Road #254, Valencia, CA 91381				0
11	Salary.com			610 Lincoln St. North, Suite 200, Waltham, MA 02451				0
12	Urban Insite			www.urbaninsite.com				0

JOB FAIRS

13								0
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14	Employee Referral							1
15	Industry Referral							1
16	Walk In							0
17	Current Intern							0
Total Number of Interviewees Referred:								14

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3. Supplemental Recruitment Initiatives

#	Initiatives	Date	Location	Description	Titles of Employees Involved
1	Promotion Internships	6/25/24-8/22/24	Carter Broadcast Group Kansas City	Carter Broadcast Group provides the opportunity for college students to learn promotions, programming and operations of the radio station. (1) college student participated in the internship program during the annual report period.	Operations Manager/Program Director