

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period October 1, 2017 to September 30, 2018.

Employment Unit: Carter Broadcast Group, Inc. Unit Members: KPRS-FM KPRT-AM	Contact Information: Carter Broadcast Group, Inc. 11131 Colorado Ave Kansas City, MO 64137 816-763-2040
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1. Full-Time Job Vacancies Filled by Employment Unit.								
	Title	Recruitment Source Referring Hiree	Sources Utilized to Fill the Full-Time Vacancies (See #2: "Recruitment Sources for Corresponding List)				Referral Source of Interviewees	
			Outreach Organizations	Company Postings	Advertising	Job Fairs	Referral Source	Number Interviewed
A.	Digital Account Executive December 11, 2017	6	1-3	4-5	6		6	4
B.	Graphic Web Designer June 22, 2018	6	1	4-5	6		6	6
C.	General Sales Manager July 1, 2018	Internal Promotion						
D.								

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2. Recruitment Sources

OUTREACH ORGANIZATIONS

#	Organization	Contact	Address	City	ST	ZIP	Phone	Total Number of Interviewees Referred
1	Missouri Broadcasters Association	Terry Harper	1025 Northeast Drive	Jefferson City	MO	65109	(573) 636-6692	0
2	UMKC Career Services (https://umkc-csm.symplicity.com)		5000 Holmes, 2nd Floor	Kansas City	MO	64110	(816) 235-1636	0
3	Missouri Job Center (Jobs.Mo.gov)		421 East Dunklin	Jefferson City	MO	65102	(866) 506-0251	0

COMPANY POSTINGS

4	Carter Broadcast Group (In-house)			Internal Posting				0
5	Carter Broadcast Group (kprs.com)			Website Posting				0

ADVERTISING

6	LinkedIn Corporation		1000 W. Maude Avenue, Sunnyvale, CA 94085					10
7								
8								
9								
10								
11								

JOB FAIRS

11								
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OTHER RECRUITMENT SOURCES

12	Employee Referral							0
13	Industry Referral							0
14	Walk In							0
15	Current Intern							0
Total Number of Interviewees Referred:								10

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3. Supplemental Recruitment Initiatives

#	Initiatives	Date	Location	Description	Titles of Employees Involved
1	Promotion Internships	On-going throughout the year.	Carter Broadcast Group Kansas City	Carter Broadcast Group provides the opportunity for college students to learn promotions, programming and operations of the radio station. (3) college students and (1) high school student participated in the internship program during the annual report period.	Promotion Director & Promotion Assistant