

WDKB-FM, WGFB, WNTA, WRFB, WXRX, WXRX-HD-2
EEO PUBLIC FILE REPORT
August 1, 2021 - July 31, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Content Manager	1-13, 15-55	33
Community Engagement and Events Manager	1-17, 19-32, 34-55	14
Community Engagement and Events Manager	1-17, 19-32, 34-55	14
Multi-Media Reporter	1-13, 15-17, 19-32, 34-55	36

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, California 90265 Phone : 310-457-6616 Url : www.allaccess.com Ria Denver Manual Posting	Y	0
2	Booker Washington Ctr 524 Kent St Rockford, Illinois 61102 Phone : xxx-xxx-xxxx Career Service Manual Posting	N	0
3	Broadcast Compliance Service 1700 Rockville Pike Rockville, Maryland 20852 Phone : (866) 227-4336 Url : http://bcs-ok.com/ Robin Cooper Manual Posting	N	0
4	Comm Action Agency 2113 N. Wisconsin St. Racine, Wisconsin 53402 Phone : 262-637-8377 Email : gcotton@rkcaa.org Fax : 1-262-637-6419 Gary Cotton	Y	0
5	Conclave 4517 Minnetonka Blvd, #104 Minneapolis, Minnesota 55416 Phone : Phone (952) 927-4487 Url : http://www.theconclave.com/index.php Email : tomk@theconclave.com Tom Kay	N	0
6	Craigs List Website Madison, Wisconsin Phone : 608-273-1000 Url : http://madison.craigslis.org/ Hope Quackenboss Manual Posting	N	0

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7	Eastern Illinois University 1745 Buzzard Hall Charleston, Illinois 61920 Phone : 217-581-6954 Email : jdowens@eiu.edu Fax : 1-217-581-6650 Jeff Owens	Y	0
8	Eastern New Mexico University ENMU Career Services 1500 S Ave K, Station #34 Portales, New Mexico 88130 Phone : 575-562-2211 Email : career.services@enmu.edu Fax : 1-575-562-2215 Danette McGuire	Y	0
9	Edgewood College 1000 Edgewood College Dr Madison, Wisconsin 53711 Phone : (608) 663-2281 Url : https://www.myinterfase.com/edgewood/invalidsession.aspx Student Resource Center Manual Posting	Y	0
10	Facebook madison, Wisconsin 53711 Phone : 608-441-3612 Hope Quackenboss Manual Posting	N	0
11	Goodwill Industries Of Southern Wisconsin, Inc. 6055 N. 91st Street Milwaukee, Wisconsin 53225 Phone : 414-847-4830 Email : lisa.norman@goodwillsew.com Fax : 1-414-358-4298 Lisa Norman	Y	0
12	Illinois Center For Broadcasting 455 Eisenhower Ln South Lombard, Illinois 60148 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	0

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13	Illinois Department of Security 303 N Main St Rockford, Illinois 61101-1049 Lonna Schroeder Manual Posting	N	0
14	Indeed.com	N	4
15	La Voz Latina 412 Market St Flr 2 Rockford, Illinois 61107 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	0
16	LaCrosse Area Hmong Mutual Assistance Assoc. 1815 Ward Ave. Refugee Emplment Coordinator LaCrosse, Wisconsin 54601 Phone : 608-781-5744 Email : nevinlaxhmaa1@gmail.com Fax : 1-608-781-5011 Nevin Xiong	Y	0
17	Lakeland College P.O. Box 359 Sheboygan, Wisconsin 54208 Phone : 920-565-1483 Email : stephanlm@lakeland.edu Fax : 1-920-565-1311 Lisa Stephan	Y	0
18	Linked In	N	1
19	Mid-West Family Recruitment Ads 730 Rayovac Dr Madison, Wisconsin 53711 Phone : 608-441-3612 Hope Quackenboss Manual Posting	N	0
20	Minnesota Broadcasters 3033 Excelsior Blvd., Suite 440 Minneapolis, Minnesota 55416 Phone : 612-926-8123 Email : llasere@minnesotabroadcasters.com Fax : 1-612-926-9761 Linda LaSere	Y	0

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21	Missouri Broadcasters Association 1025 Northeast Drive Jefferson City, Missouri 65109 Phone : (573) 636-6692 Url : http://www.mbaweb.org/ Mandi Heiland Manual Posting	N	0
22	N.A.A.C.P. PO Box 121 Rockford, Illinois 61105 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	0
23	NAFB 1110 Platte Falls Rd Platte City, Missouri 64079 Career Services Manual Posting	N	0
24	National Assoc. of Black College Broadcasters P.O. Box 3191 Atlanta, Georgia 30302 Phone : 404-523-6136 Email : bermail@aol.com Lo Jelks	Y	0
25	National Association of Broadcasters 1771 S Street NW Washington, District of Columbia 20036-2891 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	0
26	National Hispanic Media Coalition , Wisconsin Phone : 626-792-6462 Email : info@nhmc.org Career Services	Y	0
27	Northern Illinois University Career & Planning Placement Dekalb, Illinois 60015 Career Services Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Northland College 1411 Ellis Ave. Ashland, Wisconsin 54806 Phone : 715-682-1230 Email : pfen-lei@northland.edu Fax : 1-715-682-1879 Patti Fenner-Leino	Y	0
29	Northwest Community Center 1325 N Johnston Ave Rockford, Illinois 61101 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	0
30	Ohio University 219 Scripps Hall Athens, Ohio 45701 Phone : 740-593-2606 Email : rokus@ohio.edu Mary Rogus	Y	0
31	Outreach 600 Williamson St. Ste. P-1 Madison, Wisconsin 53703 Phone : 608-255-8582 Email : angier@lgbtoutreach.org Fax : 1-608-255-0018 Angie Rehling	Y	0
32	Radio Broadcast School 700 3rd Street N LL-7 LaCrosse, Wisconsin 54601 Phone : 507-450-4604 Email : director@radio1school.com Joe Deschler	Y	0
33	Recruiter	N	2
34	Rock County Job Center 1900 Center Ave Janesville, Wisconsin 53546 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	0

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35	Rock River Training Corp 303 N Main St Ste 200 Rockford, Illinois 61109 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	0
36	Rock Valley Tech College 3301 North Mulford Rd Rockford, Illinois 61114-5699 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	1
37	South Eastern MN , Wisconsin Email : ckottke@southeastmn.edu Cindy Kottke	Y	0
38	Southern Illinois Univ Edwardsville Campus Box 1620 Edwardsville, Illinois 62025-1620 Phone : 618-650-3708 Email : tdugan@siue.edu Tammy Dugan	Y	0
39	University of Minnesota, Morris Sargeant Student Center, Suite 245 2900 University Ave. Crookston, Minnesota 50001 Phone : 218-281-8585 Email : cavalier@umn.edu Fax : 1-218-281-8584 Don Cavalier	Y	0
40	University of Wisconsin-LaCrosse Rm. 54 Cartwright Center Career Services , Wisconsin Phone : 608-785-8514 Email : bald.karo@uwlax.edu Karolyn Bald	Y	0
41	University of Wisconsin-Platteville 0200 Ullsvik Hall 1 University Plaza Platteville, Wisconsin 53818 Phone : 608-342-1183 Email : careercenter@uwplatt.edu Fax : 1-608-342-1172 Academic and Career Advising Center	N	0

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42	UW - Green Bay - Careers 2420 Nicolet drive SS 1916 Green Bay, Wisconsin 54311 Email : careers@uwgb.edu Linda Peacock-Landrum	Y	0
43	UW Consortium 2420 Nicolet Dr Green Bay, Wisconsin 54311 Phone : 920-465-2163 Url : http://www.myconsortium.com/wisconsin/home.aspx?cl Career Services Manual Posting	Y	0
44	UW Oshkosh 800 Algoma Blvd. AC Center W112 Oshkosh, Wisconsin 54901 Phone : 920-424-7427 Email : davidsor@uwosh.edu Randall Davidson	Y	0
45	WAXX/WAYY/WDRK/WEAQ/WECL/WIAL 944 Harlem St Altoona, Wisconsin 54720 Phone : 715-852-2641 Email : neilbauer@midwestfamilyec.com Neil Bauer	N	0
46	WGFB/WNTA-AM/WNTA-FM/WRTB/WXRX 2830 Sandy Hollow Road Rockford, Illinois 61109 Email : lschroeder@rmgmwf.com Lonna Schroeder	N	0
47	WI Broadcasters Association 44 E Mifflin Street, Suite 900 Madison, Wisconsin 53703 Phone : (800) 236-1922 Url : http://www.wi-broadcasters.org/wba/index.php Email : mendicott@wi-broadcasters.org Mandy Endicott	Y	0

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48	WI Tech Connect 4622 University Avenue Madison, Wisconsin 53705 Phone : 608-266-1207 Url : http://www.wisconsintechconnect.com/ General Information Manual Posting	Y	0
49	Winona St. University P.O. Box 5838 Winona, Minnesota 55987 Phone : 507-457-5878 Email : career@winona.edu Fax : 1-507-457-5516 Career Services	Y	0
50	Wisconsin Job Center-Website 1819 Aberg Ave Madison, Wisconsin 53704 Phone : 1-888-258-9966 Url : https://jobcenterofwisconsin.com/default.aspx Customer Service Manual Posting	Y	0
51	WIZM/WKTY/WRQT/KQYB/KCLH 201 State St La Crosse, Wisconsin 54601 Email : kristyn@mwfroadcasting.com Family Radio Inc.	N	0
52	Womanspace Center 3333 Maria Linden Dr Rockford, Illinois 61111 Phone : xxx-xxx-xxxx Career Services Manual Posting	N	0
53	Workforce Connections, Inc. 402 N. 8th St. LaCrosse, Wisconsin 54601 Phone : 608-789-5645 Email : palmerw@workforceconnections.org Fax : 1-608-785-9939 Wanda Palmer	Y	0

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54	WSJM/WIRX/WCSY/WYTZ/WCXT 580 E Napier Benton Harbor, Michigan 49022 Email : judyg@wirx.com Career Services	N	0
55	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			8

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	Ongoing Event	Establishment of a mentoring program	GM has established a regular growth program for the key leaders in the organization to help them grow into executive roles, with one employee being promoted within the last 12 months.	4	
2	4/7/2022	Provision of training to management	Day long managers training session about the power of DEI in the workplace	3	
3	Ongoing Event	Establishment of a mentoring program	In June, Mid-West Family in Rockford hired an intern for our news department from the local community college who is covering area news for the on-air broadcast.	1	
4	Ongoing Event	Participation in other activities designed by the station employment unit	Worked with the United Way on their Middle School campaign which helps MWF promote jobs in broadcast to the students and their parents	1	